

2016 Leadership Academy

Sponsored by United Counties Council of Illinois (UCCI)

with programming provided by University of Illinois Extension

Session 1 ~ Friday and Saturday, April 22 and 23, 2016 ~ Room 104 in the Illini Union	
Noon	<i>Registration and Lunch Buffet</i>
12:30 p.m.	Introductions and Welcome ~ <i>George Czapar; Anne H. Silvis</i>
1 p.m.	Leadership Fundamentals ~ <i>Illinois Treasurer Mike Frerichs</i>
1:30-5 p.m.	<p>Color Analysis for Improved Leadership ~ <i>Jenny Garner</i></p> <p>This workshop is designed to help participants discover their own strengths and better understand the strengths, preferences, and viewpoints of others. Participants will study and create messages that resonate with a variety of groups, and improve their communication and leadership skills.</p> <p>Jenny Garner, University of Illinois Extension, has 30 years of experience in marketing, public relations, and business development. She is the County Director for University of Illinois Extension, serving Henry, Mercer, Rock Island, and Stark Counties. Prior to Extension, she served as Vice President and Director of Marketing and Development at the Mississippi Valley Regional Blood Center. Garner received a Bachelor of Arts degree in communications and humanities from Augustana College, Rock Island, Illinois and M.A. in business administration and marketing from St. Ambrose University, Davenport, Iowa.</p>
8:15 to 9 a.m.	<i>Continental Breakfast</i>
9 a.m.	<p>Understanding Generational Differences ~ <i>Carrie McKillip</i></p> <p>From the “silent generation” to “millennials,” our generational cohorts shape our views of the world, including work ethic, communication habits, and leadership styles. This workshop will provide information, analysis, and practice in working across generational differences.</p> <p>Carrie McKillip, a native of Knox County, holds an Associate of Arts from Carl Sandburg College, a Bachelor of Science from Southern Illinois University-Carbondale, and an MBA from Western Illinois University. Prior to joining Extension in 2006, McKillip spent 20 years in not-for-profit management, including six years in higher education administration and business development. She currently serves as co-chair of the University of Illinois Extension Community and Economic Development Team.</p>
Noon	<i>Networking Lunch</i>
1-4 p.m.	<p>Deliberative Democracy – <i>Bill Rizzo</i></p> <p>This workshop will explore the processes of deliberation and stakeholder engagement to help elected and appointed officials who face difficult and complex decisions. Participants will work through a step-by-step process designed to assess situations and develop appropriate and effective responses.</p> <p>Bill Rizzo’s work on <i>Civil Dialogue and Collaborative Local Governance</i> includes programs and research to help local officials more effectively engage and collaborate with communities – their citizens and civic-sector organizations -- in the development of informed local policy. Bill is a native of Illinois, a graduate of Western Illinois University, and received his Ph.D. from Michigan State University. He is an Extension Specialist with University of Wisconsin-Extension.</p>
Session 2 ~ Saturday, May 7, 2016 ~ at the IHotel	
8:15 to 9 a.m.	<i>Continental Breakfast</i>
9 a.m.	<p>Managing Change ~ <i>Jeanne Dau</i></p> <p>If your goal is to lead and serve as effectively as possible, then understanding how to lead effectively through change is imperative. Participants will delve into models of change leadership, influence v. authority, and more.</p> <p>Jeanne Dau, President of Dau Consulting, has more than 25 years of experience working with community</p>

	<p>collaborations and economic development initiatives while working for universities in Georgia, Missouri and Illinois. Most recently, Jeanne has spearheaded the creation of Eastern Illinois University's Business Solutions Center, a public/private partnership consisting of more than 30 organizations to provide business support services and youth entrepreneurship education to the Southeastern Illinois region. She created the website, Prairiespark, an online resource for entrepreneurs and entrepreneurship educators and taught as an adjunct marketing professor.</p>
Noon	Luncheon Presentation: Courthouse Crazy ~ Chris Casey
1-4 p.m.	<p>Leadership Styles ~ Jeanne Dau, continued</p> <p>What does good leadership look like? We'll cultivate wisdom from the group, think through effective models, assess individual leadership preferences, and address the strengths and challenges of each leadership style.</p>
Session 3 ~ Saturday, June 18, 2016 ~ at the IHotel	
8:15 to 9 a.m.	Continental Breakfast
9 a.m.	<p>Economic Development: It's not your Grandfather's Economy ~ Sharon Gulick</p> <p>The workshop begins with a look at how "new" approaches to economic development differ from "old" approaches and review definitions, principles and strategies. We will discuss how the practice has changed and why it is essential that a community/region identify and define an approach. The workshop will address the importance of economic development strategic planning, establishing realistic metrics and discuss key strategies – growing our own/entrepreneurship, business retention and expansion, and attraction; we will also touch on marketing your community/region and the location decision process.</p> <p>Sharon Gulick is director of University of Missouri Extension's Community Economic and Entrepreneurial Development program, and partners with communities and regions to develop strategies for economic development. The program focuses on community and economic development assessment, asset mapping and strategic planning; entrepreneurship; leadership development; youth retention; and capacity building.</p>
Noon	Luncheon Speaker: Coach Skuggins on Leadership
1-4 p.m.	<p>Ethical Considerations ~ Steve Beckett</p> <p>Elected and appointed officials are required to consider conflicts of interest, stewardship of public resources, and transparency, among other considerations. What are the requirements of your role, how can you identify pitfalls, and how can you interpret and respond to events and situations which demand your objective review? This workshop will address those issues and more.</p> <p>J. Steven Beckett is Director of Trial Advocacy at the University of Illinois College of Law, where he teaches courses in trial advocacy and client counseling, fact investigation and interviewing (CFI), evidence and white collar crime. He appeared in the United States Supreme Court for cases focusing on First Amendment issues. He has appeared in trial and/or appellate courts, state and federal, in Illinois, Indiana, Kentucky, Missouri, Nebraska and North Dakota, and in the 6th, 7th, 8th and Federal Circuit Courts of Appeal. Beckett was elected to the Champaign County Board and served from 2000 to 2010.</p>
Session 4 ~ Saturday, July 16, 2016 ~ at the IHotel	
8:15 to 9 a.m.	Continental Breakfast
9 a.m.	<p>Data for Decisionmakers ~ Zach Kennedy and Nancy Ouedraogo</p> <p>Data can greatly improve your decision-making; the challenge is to find it, analyze it, understand it, and use it appropriately. In this workshop, Extension Specialists Zach Kennedy and Nancy Ouedraogo will demonstrate how to find and use free, publicly available sources of data, and provide you with a "data snapshot" of your county.</p> <p>Zach Kennedy helps local governments and non-profit organizations build their capacity to engage in data driven decision making and planning. Zach is a native of Champaign-Urbana and holds two degrees from the University of Illinois including a Bachelor's degree in Economics, and a Master's degree in Urban and Regional Planning with a concentration in Economic Development. He is a PhD candidate in the Department of Urban and Regional Planning</p>

	<p>at the University of Illinois, and his research interests are small-town planning and sustainable development. He is a member of the American Planning Association (APA) and the Illinois Association of Community Development Extension Professionals (IL-ACDEP).</p> <p>Nancy Ouedraogo works on capacity building for local government education, participatory community planning, the community survey program, and online content for community and economic development. Her experience includes database management and immigration case management for the University of Illinois, performance data analysis for the City of Bloomington, non-profit work, and research as a Coverdell Fellow with the ISU Stevenson Center for Community and Economic Development. Nancy has worked in business management overseas, Peace Corps, AmeriCorps, and data analysis for educational programs in North Carolina. Nancy holds a Master of Science in Applied Community Development from Illinois State University and a Bachelor's degree in Political Science from the University of Illinois. She is a member of the Community Development Society (CDS).</p>
11 a.m.	<p>Election Administration in Illinois ~ Gordy Hulten, Champaign County Clerk</p> <p>Gordy Hulten has worked diligently to make voting more accessible while using new technology and innovations to save Champaign County taxpayers thousands of dollars. Since becoming Champaign County Clerk in 2011, Gordy has led voter registration efforts that have resulted in a record number of registered voters in the county, and has earned bipartisan praise for the implementation of seven new early voting locations throughout the County to allow residents to vote early with greater ease. His office designed and implemented electronic pollbooks at no cost to local taxpayers to make the Election Day experience more accurate and efficient for voters. He implemented technology and cost-cutting measures to trim thousands of dollars from his annual office budget. Hulten also led a coordinated process for the decennial 2011 redistricting process throughout the county, saving numerous agencies across the county thousands of dollars.</p>
Noon	Networking Lunch
1-2:30 p.m.	<p>Panel Discussion: Economic Development Strategy and Implementation</p> <p>Brian Moody, Executive Director, Tuscola Economic Development, Inc.</p> <p>Libby Tyler, Community Development Director/City Planner, City of Urbana</p> <p>Courtney Yockey, Executive Director, Richland County Development Corporation</p>
2:30 p.m.	Break
2:45-4 p.m.	<p>Local Economic Development Planning and Strategy ~ Max Eisenburger</p> <p>Max Eisenburger's research focuses on economic development, the behavior of firms, and workforce skills. His current work looks at how startups can use existing regional networks, knowledge and real estate created by established businesses to grow more rapidly. Max has worked as an economic development consultant at SB Friedman Development Advisors, and also served as the Cook County Assessor's policy researcher and program manager on affordable housing and property tax policy issues. Max holds a Bachelor's degree in sociology and international development from Cornell University, and a Master's degree in Urban Planning and Policy from the University of Illinois at Chicago. He is currently a doctoral student in the Department of Urban and Regional Planning at the University of Illinois.</p>
Session 5 ~ Friday and Saturday, August 26 and 27, 2016 ~ at the IHotel	
Noon	Lunch
12:45 p.m.	Welcome and Introductions
1-4 p.m.	<p>Parliamentary Procedure ~ Bringing Down the Gavel</p> <p>Student Members, University of Illinois Alpha Tau Alpha, Honorary Agricultural Education</p> <p>Harley Carlson, Agricultural Science Education</p> <p>Morgan Doggett, Agricultural Leadership Education</p>

	<p>Andrew Klein, Agricultural Science Education</p> <p>Kaity Spangler, Agricultural Science Education</p> <p>Treavor Taylor, Agricultural Science Education</p>
8:15 to 9 a.m.	Continental Breakfast
9 a.m.	<p>Leadership and Crisis Communications ~ Col. (Ret.) Jill Morgenthaler</p> <p>During this workshop, Col. Jill will teach and demonstrate universal and essential leadership strategies, the H.O.O.A.H. method, five skills to lead during change and crisis, and the visual and mental techniques to be accepted as a leader. In her examples, Jill recounts the challenges of her career and the strategies she developed to lead with confidence.</p> <p>Retired Colonel Jill Morgenthaler was one of the first women to enter ROTC and train as an equal with men. She was the first woman battalion commander in the 88th Regional Support Command; she was the first woman brigade commander in the 84th Division; and she was the first woman Homeland Security Advisor for the State of Illinois. She handled disaster recovery during the San Francisco earthquake, worked as a peacekeeper in Bosnia, and sheltered Kosovar refugees. For her leadership in Iraq in 2004, she received the Bronze Star. Upon retirement, the Army awarded her the Legion of Merit. Her book is <u>Courage to Take Command: Leadership Lessons From a Military Trailblazer</u>.</p>
Noon	Networking Lunch
1-4 p.m.	Leadership and Crisis Communications ~ Col. (Ret.) Jill Morgenthaler, continued
Session 6 ~ Friday evening, October 14, 2016 ~ at the Abraham Lincoln Presidential Museum, Springfield	
6:30 p.m.	<p>Graduation Ceremony and Dinner</p> <p>Abraham Lincoln Presidential Museum, Springfield</p>

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