

2017 Leadership Academy

Sponsored by United Counties Council of Illinois (UCCI)

with programming provided by University of Illinois Extension

Session 1 ~ Friday and Saturday, April 14 and 15, 2017 ~ IHotel Conference Center, Champaign, IL	
Noon	Registration and Lunch Buffet ~ Lincoln Room, IHotel
12:30 p.m.	Introductions and Welcome ~ George Czapar, Director, University of Illinois Extension; Anne H. Silvis, Assistant Dean, University of Illinois Extension
12:45 p.m.	Leadership Fundamentals ~ Illinois Treasurer Mike Frerichs
1:30-5 p.m.	Color Analysis for Improved Leadership ~ Jenny Garner, University of Illinois Extension This workshop will help participants discover their own strengths and better understand the strengths, preferences, and viewpoints of others. Participants will study and create messages that resonate with a variety of groups, and improve their communication and leadership skills. Jenny Garner , University of Illinois Extension, has 30 years of experience in marketing, public relations, and business development. She is the County Director for University of Illinois Extension, serving Henry, Mercer, Rock Island, and Stark Counties. Prior to Extension, she served as Vice President and Director of Marketing and Development at the Mississippi Valley Regional Blood Center. Garner received a Bachelor of Arts degree in communications and humanities from Augustana College, Rock Island, Illinois and M.A. in business administration and marketing from St. Ambrose University, Davenport, Iowa.
Saturday, April 15, 2017	
8:15 to 9 a.m.	Continental Breakfast ~ Alma Mater Room, IHotel
9 a.m.	Understanding Generational Differences ~ Carrie McKillip, University of Illinois Extension From the "silent generation" to "millennials," our generational cohorts shape our views of the world, including work ethic, communication habits, and leadership styles. This workshop will provide information, analysis, and practice in working across generational differences. Carrie McKillip , University of Illinois Extension, is a native of Knox County, holds an Associate of Arts from Carl Sandburg College, a Bachelor of Science from Southern Illinois University-Carbondale, and an MBA from Western Illinois University. Prior to joining Extension in 2006, McKillip spent 20 years in not-for-profit management, including six years in higher education administration and business development. She currently serves as co-chair of the University of Illinois Extension Community and Economic Development Team.
Noon	Networking Lunch
1-4 p.m.	Deliberative Democracy – Bill Rizzo, University of Wisconsin Center for Local Government This workshop will explore the processes of deliberation and stakeholder engagement to help elected and appointed officials who face difficult and complex decisions. Participants will work through a step-by-step process designed to help decision-makers assess situations and develop appropriate and effective responses. Bill Rizzo's work includes programs and research to help local officials more effectively engage and collaborate with communities – their citizens and civic-sector organizations – in the development of informed local policy. Bill is a native of Illinois, a graduate of Western Illinois University, and received his Ph.D. from Michigan State University. He served as an Extension County Agent and Specialist with University of Wisconsin-Extension.
Session 2 ~ Saturday, May 20, 2017 ~ at the IHotel	
8:15 to 9 a.m.	Continental Breakfast
9 a.m.	Managing Change ~ Jeanne Dau If your goal is to lead and serve as effectively as possible, then understanding how to lead effectively through change is imperative. Participants will delve into models of change leadership, influence v. authority, and more.

	<p>Jeanne Dau, President of Dau Consulting, has more than 25 years of experience working with community collaborations and economic development initiatives while working for universities in Georgia, Missouri and Illinois. She has trained thousands in leadership, management, sales and entrepreneurship. Jeanne gained management experience working in the hotel industry, providing business development and outreach training for universities, chairing three nonprofit boards and running her own businesses. She teaches ClassE, the experiential learning high school entrepreneurship class. She holds a BA degree from the University of Illinois and MBA from William Woods University. She received the Dreamers and Doers Award from Oklahoma State University's Experiential Classroom.</p>
Noon	Networking Lunch
1-4 p.m.	<p>Managing Community Conflict ~ Anne H. Silvis</p> <p>This workshop will introduce the topic of community conflict intervention, to discover and discuss perceptions about conflict, and to practice skills in managing conflict situations. We'll discuss common causes of conflict, the cycle of conflict development, and skills to understand and effectively manage conflict. What does good conflict management leadership look like? We'll cultivate wisdom from the group, think through effective models, and address the strengths and challenges of various leadership styles.</p> <p>Anne Silvis is Assistant Dean and Program Leader, Community and Economic Development, University of Illinois Extension, and serves on the Community and Economic Development Team for University of Illinois Extension. Her work focuses on community development, leadership development, community assessment and group process skills.</p>
Session 3 ~ Saturday, June 24, 2017 ~ at the IHotel	
8:15 to 9 a.m.	Continental Breakfast
9 a.m.	<p>Economic Development: It's Not Your Grandfather's Economy ~ Sharon Gulick</p> <p>The workshop begins with a look at how "new" approaches to economic development differ from "old" approaches and review definitions, principles and strategies. We will discuss how the practice has changed and why it is essential that a community/region identify and define an approach. The workshop will address the importance of economic development strategic planning, establishing realistic metrics and discuss key strategies – growing our own/entrepreneurship, business retention and expansion, and attraction; we will also touch on marketing your community/region and the location decision process.</p> <p>Sharon Gulick is director of University of Missouri Extension's Community Economic and Entrepreneurial Development program, and partners with communities and regions to develop strategies for economic development. The program focuses on community and economic development assessment, asset mapping and strategic planning; entrepreneurship; leadership development; youth retention; and capacity building.</p>
Noon	Networking Lunch
1 - 2 p.m.	<p>Data for Decisionmakers ~ Zach Kennedy and Nancy Ouedraogo</p> <p>While timely and accurate information can greatly improve your decision-making, the challenge is to find it, analyze it, understand it, and use it appropriately. In this workshop, Zach and Nancy will demonstrate how to find and use free, publicly available sources of data, and will develop and provide each participant with a county "data snapshot."</p> <p>Zach Kennedy helps local governments and non-profit organizations build their capacity to engage in data driven decision making and planning. Zach is a native of Champaign-Urbana and holds two degrees from the University of Illinois, including a BS in Economics and an MS in Urban and Regional Planning with a concentration in Economic Development. He is a PhD candidate in the Department of Urban and Regional Planning at the University of Illinois, and his research interests are small-town planning and sustainable development. He is a member of the American Planning Association (APA) and the Illinois Association of Community Development Extension Professionals (IL-ACDEP).</p> <p>Nancy Ouedraogo works on capacity building for local government education, participatory community planning, the community survey program, and online content for community and economic development. Her experience includes database management and immigration case management for the University of Illinois, performance data analysis for</p>

	<i>the City of Bloomington, non-profit work, and research as a Coverdell Fellow with the ISU Stevenson Center for Community and Economic Development. Nancy has worked in business management overseas, Peace Corps, AmeriCorps, and data analysis for educational programs in North Carolina. Nancy holds an MS in Applied Community Development from Illinois State University and a BS in Political Science from the University of Illinois. She is a member of the Community Development Society (CDS).</i>
2:15 – 4 p.m.	Facilitated discussion: The Role of the County Board in Economic Development
Session 4 ~ Saturday, July 22, 2017 ~ at the IHotel	
8:15 to 9 a.m.	<i>Continental Breakfast</i>
9 a.m.	<p>Election Administration in Illinois ~ Gordy Hulten, Champaign County Clerk</p> <p><i>Gordy Hulten has made voting more accessible and saved Champaign County taxpayers thousands of dollars using new technology and innovations. Since becoming Champaign County Clerk in 2011, Gordy has led voter registration efforts that have resulted in a record number of registered voters in the county, and has earned bipartisan praise for the implementation of seven new early voting locations throughout the County to allow residents to vote early more easily. His office designed and implemented electronic pollbooks at no cost to local taxpayers to make the Election Day experience more accurate and efficient for voters. He implemented technology and cost-cutting measures to trim thousands of dollars from his annual office budget. Hulten also led a coordinated process for the decennial 2011 redistricting process throughout the county, saving agencies across the county thousands of dollars.</i></p>
10:30 a.m.	<p>Budgeting Inside the Box: Why things won't get any better ~ Ken Terrinoni, Boone County Administrator</p> <p><i>With public sector budgeting in Illinois, it's about thinking inside the box. Revenues are actually, in some cases, shrinking; while expenditures -- especially mandates -- cannot be avoided, and grow. This session will focus on strategies to deal with the fiscal reality of our times and ways to reach consensus with your County Board on realistic policy options. Topics include basic budgeting techniques, the budget process as a tool, basic accounting concepts, and financing alternatives, including debt management and various approaches to bonds. We in county government are trapped inside the finite revenue box, and revenues, in many cases, are not going to grow faster than expenditures anytime soon. We had better get used to it.</i></p> <p><i>Ken Terrinoni is the Boone County Administrator and was appointed to that position in 1988. He advises the Board on all business, labor and financial matters related to the operation of County Government. Terrinoni has served as a budget analyst for the Illinois Bureau of the Budget, and worked in Bollingbrook and Lake-in-the-Hills. He founded and serves as leader of the Prairie Shield Regional Alliance, a consortium of eight counties and various local governments seeking voice, data, and video interoperability for first responders. Terrinoni is an International City/County Management Association Credentialed Manager.</i></p>
Noon	<i>Networking Lunch</i>
1 p.m.	<p>Security Awareness: what you can do to protect your county ~ Rafael Him</p> <p><i>This session will provide a concrete foundation for your Security Awareness Program. As county elected and appointed officials, you need to know how to manage security, including ways to help county employees understand security risks, use comprehensive information protection best practices, and understand how their actions and behaviors can affect information security in your county.</i></p> <p><i>Rafael Him is a 22-year Air Force Veteran and a current elected official, serving on the Clinton County Board and as a trustee for the Village of New Baden. He helped launch MilitaryForSalebyOwner.net, designed to help military families find homes, and SnapSite, an inexpensive, easy-to-use platform designed to help political candidates and nonprofits build a presence on the web.</i></p>
3:30 p.m.	<p>Facilitated discussion: Reflection and Application of Leadership Challenges, Styles, and Perspectives</p> <p><i>Discussion topics, resource material, and discussion guides will be used in small groups.</i></p>

Session 5 ~ Friday and Saturday, August 25 and 26, 2017 ~ at the IHotel	
Noon	Lunch
12:45 p.m.	Welcome and Introductions
1-4 p.m.	Parliamentary Procedure ~ Bringing Down the Gavel <i>Student Members, University of Illinois Alpha Tau Alpha, Honorary Agricultural Education</i>
	Saturday, August 26, 2017
8:15 to 9 a.m.	Continental Breakfast
9 a.m.	Leadership and Crisis Communications ~ Col. (Ret.) Jill Morgenthaler During this workshop, Col. Jill will teach and demonstrate universal and essential leadership strategies, the H.O.O.A.H. method, five skills to lead during change and crisis, and the visual and mental techniques to be accepted as a leader. In her examples, Jill recounts the challenges of her career and the strategies she developed to lead with confidence. Retired Colonel Jill Morgenthaler was one of the first women to enter ROTC and train as an equal with men. She was the first woman battalion commander in the 88th Regional Support Command; she was the first woman brigade commander in the 84th Division; and she was the first woman to serve as Homeland Security Advisor for the State of Illinois. She handled disaster recovery during the San Francisco earthquake, worked as a peacekeeper in Bosnia, and sheltered Kosovar refugees. For her leadership in Iraq in 2004, she received the Bronze Star. Upon retirement, the Army awarded her the Legion of Merit. Her book is <u><i>Courage to Take Command: Leadership Lessons From a Military Trailblazer.</i></u>
Noon	Networking Lunch
1-4 p.m.	Leadership and Crisis Communications ~ Col. (Ret.) Jill Morgenthaler, continued
Session 6 ~ Friday evening, October 27, 2017 ~ at the Abraham Lincoln Presidential Museum, Springfield	
6:30 p.m.	Reception, Dinner and Graduation Ceremony Abraham Lincoln Presidential Museum, Springfield

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