

# Website Keywords

Organize website content and curate a great user experience by tagging your content with keywords

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Readers often want to find additional resources related to topics they enjoy. The website uses keyword tags to organize similar content to help readers find related content. The keyword tags only search inside the Illinois Extension website and are not relevant to search engines. The keyword tags are predetermined and listed below.

The keyword tag function is available for events, news releases, blogs, and staff bios. Choose keywords relevant to the individual piece of content. If you believe there is substantial content available to warrant the addition of a new keyword, submit a marketing request.

Website keyword tags are different than keywords used by search engines, such as Google. It is important to use Google-rich keywords in the content of the article. Those keywords are likely more narrow than the broad categories used for Extension keyword tags.

## Keywords Available for Tagging Site Content

- 4-H
- 4-H alumni
- 4-H Foundation
- Administration
- Aging
- Agricultural safety
- Agriculture
- Animal science
- Annie's Project
- Annuals
- Beef
- Beekeeping
- Bees
- Birds
- Brain health
- Bulbs
- Bullying
- Business development
- Business retention and expansion

- Camping
- Caregiving
- Census
- Certified Crop Advisor
- Certified Livestock Manager
- Child nutrition
- Chronic diseases
- Citizen science
- Civic engagement
- Climate
- College readiness
- Commercial agriculture
- Communication
- Community development
- Community garden
- Community health
- Community planning
- Community resiliency
- Composting
- Conservation
- Consumer economics
- Corn
- Cover crops
- Credit
- Crop disease
- Crops
- Debt management
- Dementia Alzheimer's disease
- Diabetes
- Dicamba
- Disaster preparedness
- Diversity
- Downtown development
- Drainage
- Early childhood
- Economic development
- EDEN Ready Business
- EFNEP
- Elder care
- Emergency food
- Energy
- Energy conservation
- Energy efficiency
- Entomology
- Entrepreneurship
- Environment
- Estate planning
- Expenses
- Family life
- Farm business management

Farm safety  
Farmers markets  
Financial exploitation  
Financial planning  
Financial wellness  
Flowers  
Food access  
Food preservation  
Food safety  
Food sanitation manager  
Forestry  
Fruits  
Gardening  
Health care  
Healthy cooking  
Healthy eating  
Hemp  
Herbicide  
Herbs  
Holidays  
Home ownership  
Horticulture  
Houseplants  
Identity theft  
Inclusion  
INEP  
Information technology  
Insecticide  
Insects and pests  
Insurance  
Integrated pest management  
Invasive species  
Investing  
Landscape architecture  
Landscape design  
Lawn care  
Leadership  
Leadership development  
Life skills  
Livestock  
Local foods and small farms  
Local government  
Managing stress  
Manure management  
Marketing  
Master Gardeners  
Master Naturalist  
Meeting management  
Mental health  
Mindfulness  
Money Mentors  
MyPI  
Native plants  
Navigating difference  
Nutrition  
Nutrition education

Obesity prevention  
Ornamental  
Parenting  
Perennials  
Pesticide  
Physical activity  
Plant Clinic  
Plant disease  
Plant health care  
Pollinators  
Ponds  
Poverty simulation  
PSEP trainer  
Real Colors  
Recycling  
Relationships  
Resilience  
Robotics  
Roses  
Safety  
Shooting sports  
Shrubs  
Small farms  
Smart meter  
SNAP  
SNAP-Ed  
Social-emotional health  
Soybeans  
Spending  
STEM  
Sustainable agriculture  
Swine  
Taxes  
Team building  
Teenagers  
Time management  
Trauma informed adverse childhood experiences  
Tree fruits  
Trees  
Turf  
Urban gardening  
Vegetable gardening  
Vegetables  
Volunteers  
Water  
Weather  
Weeds  
Wellness  
Wheat  
Whole grains  
Wildlife  
Workforce development  
Workplace wellness  
Youth and money  
Youth development

