

EDUCATOR PLAN OF WORK (2 YEAR)

(TO IMPACT GRAND CHALLENGE GOALS/STATE PRIORITY ISSUES)

Table 1: Complete the information below	
Unit:	24
Your Program Area:	AAB
Educator Name:	Bronwyn Aly
Program Year	Oct 1, 2023 –Sept 30, 2025

PURPOSE: TO INCREASE THE LIKELIHOOD THAT PROGRAMS AND OUTREACH ACTIVITIES WILL BE INTENTIONALLY TARGETED TOWARD OUTCOMES/IMPACTS THAT ALIGN WITH OUR GRAND CHALLENGES/STATE PRIORITY ISSUES.

SNAP-ED EDUCATORS AND **EFNEP** EDUCATORS ARE NOT EXPECTED TO COMPLETE AN EDUCATOR PLAN OF WORK AS THEY WILL FOLLOW INEP GUIDANCE FOR PLANNING DOCUMENTS

PLEASE NAME THE FILE FOR YOUR PLAN USING THE FOLLOWING FORMAT TO INCLUDE YEAR AND NAME:

{Year} Educator Plan of Work_Lastname_Firstname
e.g., 2023-2025 Educator Plan of Work_Welbes_Beth

Illinois Extension's Grand Challenge Goal Statements and Related State Priority Issues

<p>(ECONOMY) Grow a Prosperous Economy</p> <ul style="list-style-type: none"> • Workforce Preparedness/Advancement • Financial Wellbeing • Economic Vitality 	<p>(FOOD) Maintain a Safe & Accessible Food Supply</p> <ul style="list-style-type: none"> • Food Access • Food Safety • Food Production
<p>(COMMUNITY) Support Strong and Resilient Youth, Families, and Communities</p> <ul style="list-style-type: none"> • Involvement and Leadership • Connectedness and Inclusion • Thriving Youth <i>(plans for this priority will be addressed in the Unit Plan of Work)</i> 	<p>(HEALTH) Maximize Physical and Emotional Health for All</p> <ul style="list-style-type: none"> • Chronic Disease Prevention and Management • Social and Emotional Health • Healthy and Safe Community Environments
<p>(ENVIRONMENT) Sustain Natural Resources in Home & Public Spaces</p> <ul style="list-style-type: none"> • Enhancing and Preserving Natural Resources • Engagement with Home and Community Landscapes and Environment 	

This plan of work is NOT intended to outline all outreach activities that you will conduct and report during the 2023-2025 program years.

This plan of work is focused on developing **one or more issue-focused impact plans** (see Table 1). Each issue-focused impact plan will include outreach activities that *directly align a state priority issue* and will represent a *concentrated focus* of your work. At the conclusion of each program year, you will be expected to contribute to one brief IMPACT Success Story in PEARS that describes a summary of the activities and outcome evaluation results associated with addressing a state priority issue.

Instructions:

Complete the **Table 2: Issue-Focused Impact Plan (To Be Conducted and/or Led by Educator)** for EACH state priority issue you will direct *concentrated effort* toward OR will lead a team in your unit or statewide to address. Add more rows to the table if you need additional space to describe your issue-focused impact plan. Copy the table to outline each issue-focused impact plan if you will (or will lead a unit team to) direct *concentrated effort* to more than one state priority issue during the program year.

Examples of types of programs/outreach activities you might include.

- Educational outreach onsite and online (direct education)
- Digitally and/or print-released information (indirect activities)
- Consultation and expert assistance for decision support
- Applied research
- Engaging in partnerships and coalitions to reach a common goal

Table 2: Issue-Focused Impact Plan (To Be Conducted and/or Led By Educator)
COMPLETE ONE TABLE PER STATE PRIORITY ISSUE YOU PLAN TO ADDRESS

Identify the state priority issue to be targeted (see [Illinois Extension’s Grand Challenge Goal Statements and Related State Priority Issues](#)):
Economy – Workforce Preparedness/Advancement

Other unit or program team staff collaborating on/contributing to planned outreach addressing this issue:

Angie Messmer – County Director
Julie Zakes – Ag Gardener
Jennifer Warren – Local Food Systems and Small Farms EPC

<p>What planned outreach will you conduct to intentionally address this priority issue? Specify the details e.g. name of programs, indirect intervention channel, focus of applied research, specific partnerships and/or coalitions you will engage with, etc.</p> <p>List each program or group of activities that are intended to target the same audience(s) and outcome(s) in a separate row.</p>	<p>Describe the audience(s) you will target with this planned outreach program or group of activities</p>	<p>What are the specific intended outcomes that will result from this planned outreach? Consider the following types of outcomes when listing the intended, specific outcomes of your planned outreach program or group of activities:</p> <ul style="list-style-type: none"> • Increase awareness/knowledge in... • Increase positive attitudes towards... • Participants report intent to change/adopt... • Increase/decrease in behaviors/practices such as.... • Changes in policies/environment such as.... <p>(also indicate with an asterisk * any outcomes you plan to measure)</p>
<p>Cooperative Vocational Education (CVE) Employment Site Seasonal Extra Help</p>	<p>High School students</p>	<p>Provide employment opportunity for local youth Expose youth to research strategies and growing practices for specialty crops Experiential learning opportunities Increase knowledge and development of workplace skills</p>

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Identify the state priority issue to be targeted (see [Illinois Extension’s Grand Challenge Goal Statements and Related State Priority Issues](#)):
Food – Food Production

Other unit or program team staff collaborating on/contributing to planned outreach addressing this issue:

Julie Zakes – Ag Gardener
Jennifer Warren – Local Food Systems and Small Farms EPC
4-H EPCs – Paula Hatfield, Amy McCarty, et al
Lindsey Adams – Youth Development Educator

<p>What planned outreach will you conduct to intentionally address this priority issue? Specify the details e.g. name of programs, indirect intervention channel, focus of applied research, specific partnerships and/or coalitions you will engage with, etc.</p> <p>List each program or group of activities that are intended to target the same audience(s) and outcome(s) in a separate row.</p>	<p>Describe the audience(s) you will target with this planned outreach program or group of activities</p>	<p>What are the specific intended outcomes that will result from this planned outreach? Consider the following types of outcomes when listing the intended, specific outcomes of your planned outreach program or group of activities:</p> <ul style="list-style-type: none"> • Increase awareness/knowledge in... • Increase positive attitudes towards... • Participants report intent to change/adopt... • Increase/decrease in behaviors/practices such as... • Changes in policies/environment such as... <p>(also indicate with an asterisk * any outcomes you plan to measure)</p>
<p>Southern Illinois Summer Twilight Series</p>	<p>Commercial farmers, beginning farmers, small scale farmers, agriculture professionals, consumers, Master Gardeners</p>	<p>Increase in knowledge about topics specific to each of the four meetings in the yearly series*</p> <p>Participants report intent to implement or change practices directly related to the specified topics of the four meetings in the yearly series*</p> <p>Suggestions for other program topics to be covered in the future</p>
<p>Applied Research and Demonstration Plots at DSAC</p>	<p>Commercial farmers, beginning farmers, small scale farmers, agriculture professionals, homeowners/gardeners, youth, consumers, Master Gardeners</p>	<p>Increase in knowledge about high tunnel production practices, hydroponics, vegetable production/management practices.*</p> <p>Increase in the number of individuals utilizing high tunnels or new technologies in farming practices.</p>
<p>On-Site Workshops</p>	<p>Commercial farmers, beginning farmers, small scale farmers, agriculture professionals, youth</p>	<p>Increase in knowledge on topic specific practices*</p> <p>Increase in opportunity to experience hands-on learning</p>

Topic specific Programming	Commercial farmers, beginning farmers, small scale farmers, homeowners/gardeners, MG volunteers, youth, consumers	Increase in knowledge about the specific program topic* Increased ability to make informed decisions that benefit farm operations, enterprises, or home/hobby gardens
Expert assistance on fruit and vegetable production and management practices	Illinois residents	Increased ability to make informed decisions that benefit farm operations and enterprises.
Illinois Fruit and Vegetable News newsletter (indirect channel providing research based information)	Illinois and Midwest residents	Increased ability to make informed decisions that benefit farm operations and enterprises.
GIFT gardens and youth high tunnel within Unit 24 (Hamilton, White, and Pope counties)	4-H members, youth, families, individuals within Unit 24, community partners	Increased amount of food supplied to low access areas* Increased knowledge in sustainable food production and gardening

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Environment – Engagement with Home and Community Landscapes and Environment

Other unit or program team staff collaborating on/contributing to planned outreach addressing this issue:

Jennifer Warren – Local Food Systems and Small Farms EPC
Lindsey Adams – Youth Development Educator

<p>What planned outreach will you conduct to intentionally address this priority issue? Specify the details e.g. name of programs, indirect intervention channel, focus of applied research, specific partnerships and/or coalitions you will engage with, etc.</p> <p>List each program or group of activities that are intended to target the same audience(s) and outcome(s) in a separate row.</p>	<p>Describe the audience(s) you will target with this planned outreach program or group of activities</p>	<p>What are the specific intended outcomes that will result from this planned outreach? Consider the following types of outcomes when listing the intended, specific outcomes of your planned outreach program or group of activities:</p> <ul style="list-style-type: none"> • Increase awareness/knowledge in... • Increase positive attitudes towards... • Participants report intent to change/adopt... • Increase/decrease in behaviors/practices such as.... • Changes in policies/environment such as.... <p>(also indicate with an asterisk * any outcomes you plan to measure)</p>
Annual Stewardship Week event	Southern Illinois youth from K – 6 th grade, natural resource professionals	Increased awareness or knowledge of various natural resource/conservation concepts and practices
IL Master Gardener Program	Unit 24 Master Gardener volunteers, youth, 4-H members	Increased knowledge of information from the 12 basic core training chapters from the Illinois Master Gardener Manual* Increase in volunteer opportunities within Unit 24.
IL Master Naturalist Program	Unit 24 Master Naturalist volunteers, youth	Increase in volunteer opportunities within Unit 24.
Applied Research and Demonstration Plots at DSAC	Homeowners/gardeners, youth, consumers	Increase in knowledge about high tunnel production practices, hydroponics, vegetable production/management practices.*

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