

EDUCATOR PLAN OF WORK (3 YEAR)

(TO IMPACT GRAND CHALLENGE GOALS/STATE PRIORITY ISSUES)

Table 1: Complete the information below	
Unit:	25
Your Program Area:	AAB Local Food Systems and Small Farms
Educator Name:	
Program Year	Oct 1, 2022 –Sept 30, 2025

PURPOSE: TO INCREASE THE LIKELIHOOD THAT PROGRAMS AND OUTREACH ACTIVITIES WILL BE INTENTIONALLY TARGETED TOWARD OUTCOMES/IMPACTS THAT ALIGN WITH OUR GRAND CHALLENGES/STATE PRIORITY ISSUES.

SNAP-ED EDUCATORS AND **EFNEP** EDUCATORS ARE NOT EXPECTED TO COMPLETE AN EDUCATOR PLAN OF WORK AS THEY WILL FOLLOW **INEP** GUIDANCE FOR PLANNING DOCUMENTS

PLEASE NAME THE FILE FOR YOUR PLAN USING THE FOLLOWING FORMAT TO INCLUDE YEAR AND NAME:

2022-2025 Educator Plan of Work_Bell_Katie

Illinois Extension’s Grand Challenge Goal Statements and Related State Priority Issues

<p>(ECONOMY) Grow a Prosperous Economy</p> <ul style="list-style-type: none"> • Workforce Preparedness/Advancement • Financial Wellbeing • Economic Vitality 	<p>(FOOD) Maintain a Safe & Accessible Food Supply</p> <ul style="list-style-type: none"> • Food Access • Food Safety • Food Production
<p>(COMMUNITY) Support Strong and Resilient Youth, Families, and Communities</p> <ul style="list-style-type: none"> • Involvement and Leadership • Connectedness and Inclusion • Thriving Youth <i>(plans for this priority will be addressed in the Unit Plan of Work)</i> 	<p>(HEALTH) Maximize Physical and Emotional Health for All</p> <ul style="list-style-type: none"> • Chronic Disease Prevention and Management • Social and Emotional Health • Healthy and Safe Community Environments
<p>(ENVIRONMENT) Sustain Natural Resources in Home & Public Spaces</p> <ul style="list-style-type: none"> • Enhancing and Preserving Natural Resources • Engagement with Home and Community Landscapes and Environment 	

This plan of work is NOT intended to outline all outreach activities that you will conduct and report during the 2023-2025 program years.

This plan of work is focused on developing **one or more issue-focused impact plans** (see Table 1). Each issue-focused impact plan will include outreach activities that *directly align a state priority issue* and will represent a *concentrated focus* of your work. At the conclusion of each program year, you will be expected to contribute to one brief IMPACT Success Story in PEARS that describes a summary of the activities and outcome evaluation results associated with addressing a state priority issue.

Instructions:

Complete the **Table 2: Issue-Focused Impact Plan (To Be Conducted and/or Led by Educator)** for EACH state priority issue you will direct *concentrated effort* toward OR will lead a team in your unit or statewide to address. Add more rows to the table if you need additional space to describe your issue-focused impact plan. Copy the table to outline each issue-focused impact plan if you will (or will lead a unit team to) direct *concentrated effort* to more than one state priority issue during the program year.

Examples of types of programs/outreach activities you might include.

- Educational outreach onsite and online (direct education)
- Digitally and/or print-released information (indirect activities)
- Consultation and expert assistance for decision support
- Applied research
- Engaging in partnerships and coalitions to reach a common goal

Table 2: Issue-Focused Impact Plan (To Be Conducted and/or Led By Educator)
COMPLETE ONE TABLE PER STATE PRIORITY ISSUE YOU PLAN TO ADDRESS

Identify the state priority issue to be targeted (see [Illinois Extension’s Grand Challenge Goal Statements and Related State Priority Issues](#)):
 Environment

Other unit or program team staff collaborating on/contributing to planned outreach addressing this issue:
 Dana Hart, Samantha Gaither

<p>What planned outreach will you conduct to intentionally address this priority issue? Specify the details e.g. name of programs, indirect intervention channel, focus of applied research, specific partnerships and/or coalitions you will engage with, etc.</p> <p>List each program or group of activities that are intended to target the same audience(s) and outcome(s) in a separate row.</p>	<p>Describe the audience(s) you will target with this planned outreach program or group of activities</p>	<p>What are the specific intended outcomes that will result from this planned outreach? Consider the following types of outcomes when listing the intended, specific outcomes of your planned outreach program or group of activities:</p> <ul style="list-style-type: none"> • Increase awareness/knowledge in... • Increase positive attitudes towards... • Participants report intent to change/adopt... • Increase/decrease in behaviors/practices such as... • Changes in policies/environment such as... <p>(also indicate with an asterisk * any outcomes you plan to measure)</p>
<p>Master Gardener Program Support: offering classes, work days, and volunteer opportunities</p>	<p>-Primarily reach master gardeners or those interested in gardening and food production</p>	<p>-Increase awareness of volunteer opportunities in the community with a focus on reaching underserved audiences -Increase knowledge of gardening practices* -Increase adoption of new agricultural practices</p>
<p>Regenerative Grazing Education *Direct education through field days, webinars, and classroom activities</p>	<p>-Targeting farmers and grazers who are currently grazing or interested in transitioning to grazing</p>	<p>-Increase grazing practices in unit 25* -increase knowledge and awareness of the soil and environmental benefits of regenerative practices and techniques*</p>
<p>Regenerative Grazing education *Designing and implementing educational programming and resources</p>	<p>-“Gatekeeping agencies” like policymakers, loan officers, and other advisors that are not familiar with regenerative practices or the sustainability and economic viability of such operations</p>	<p>-Change policy in lending agencies and raise awareness of the prevalence of grazing -Provide redesigned content to Illinois Grazing Lands Coalition that will directly impact those located in the Unit 25 area</p>

<p>Regenerative Grazing Education *Southeastern district grazing cohort Building relationships in the community</p>	<p>-grazers, commercial ag farmers, community members, community markets, technical service providers</p>	<p>-increase grazers' in unit 25 awareness of each other, programs available, and other technical services available to them -participants will have an increased knowledge of resources available in the community -participants will make connections and build relationships with key community stakeholders</p>
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COMPLETE ONE TABLE PER STATE PRIORITY ISSUE YOU PLAN TO ADDRESS

Identify the state priority issue to be targeted (see [Illinois Extension’s Grand Challenge Goal Statements and Related State Priority Issues](#)):

Economy

Other unit or program team staff collaborating on/contributing to planned outreach addressing this issue:

Dana Hart, Samantha Gaither, Tara Buerster

<p>What planned outreach will you conduct to intentionally address this priority issue? Specify the details e.g. name of programs, indirect intervention channel, focus of applied research, specific partnerships and/or coalitions you will engage with, etc.</p> <p>List each program or group of activities that are intended to target the same audience(s) and outcome(s) in a separate row.</p>	<p>Describe the audience(s) you will target with this planned outreach program or group of activities</p>	<p>What are the specific intended outcomes that will result from this planned outreach? Consider the following types of outcomes when listing the intended, specific outcomes of your planned outreach program or group of activities:</p> <ul style="list-style-type: none"> • Increase awareness/knowledge in... • Increase positive attitudes towards... • Participants report intent to change/adopt... • Increase/decrease in behaviors/practices such as... • Changes in policies/environment such as.... <p>(also indicate with an asterisk * any outcomes you plan to measure)</p>
<p>Annie’s Project Education for Farm Women: Spring 2024</p>	<p>-Women in agriculture -Minority women in Agriculture</p>	<p>-Increase knowledge in financial literacy, marketing, production, management, legal, and human resource management -Participants report intent to change/adopt better business practices</p>

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Identify the state priority issue to be targeted (see [Illinois Extension’s Grand Challenge Goal Statements and Related State Priority Issues](#)):
 Food

Other unit or program team staff collaborating on/contributing to planned outreach addressing this issue:

<p>What planned outreach will you conduct to intentionally address this priority issue? Specify the details e.g. name of programs, indirect intervention channel, focus of applied research, specific partnerships and/or coalitions you will engage with, etc.</p> <p>List each program or group of activities that are intended to target the same audience(s) and outcome(s) in a separate row.</p>	<p>Describe the audience(s) you will target with this planned outreach program or group of activities</p>	<p>What are the specific intended outcomes that will result from this planned outreach? Consider the following types of outcomes when listing the intended, specific outcomes of your planned outreach program or group of activities:</p> <ul style="list-style-type: none"> • Increase awareness/knowledge in... • Increase positive attitudes towards... • Participants report intent to change/adopt... • Increase/decrease in behaviors/practices such as.... • Changes in policies/environment such as.... <p>(also indicate with an asterisk * any outcomes you plan to measure)</p>
<p>Mt. Vernon Fruit and Vegetable School</p>	<p>Local and regional specialty growers produce farm decision-makers, farmers market vendors, local community members, and industry professionals</p>	<p>-increase knowledge of new research, educational opportunities, and new practices</p>
<p>Everything Local Conference</p>	<p>Local and regional specialty growers produce farm decision-makers, farmers market vendors, local community members, and industry professionals</p>	<p>-increase knowledge of new research, educational opportunities, and new practices</p>
<p>Farmers Market Support</p>	<p>Local and regional specialty growers produce farm decision-makers, farmers market vendors, local community members, and industry professionals</p>	<p>-provide resources and support to Unit 25 farmers markets -increase connections between the local community and farmers market vendors</p>

Technical service advice (direct phone calls, emails, and face-to-face meetings)	Local specialty growers, commercial growers, livestock producers, homeowners, and community stakeholders	<ul style="list-style-type: none"> -increase knowledge of agriculture practices -increase producer confidence -increase positive attitudes towards local produced foods