

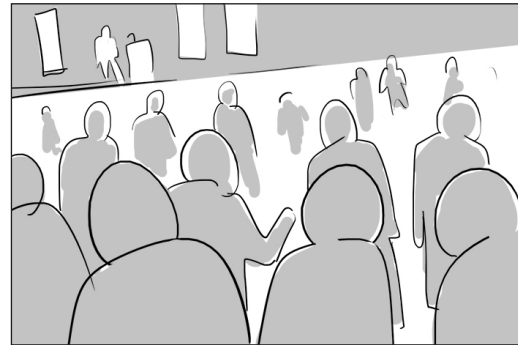
8 Kinds of Event Photos that Always Work



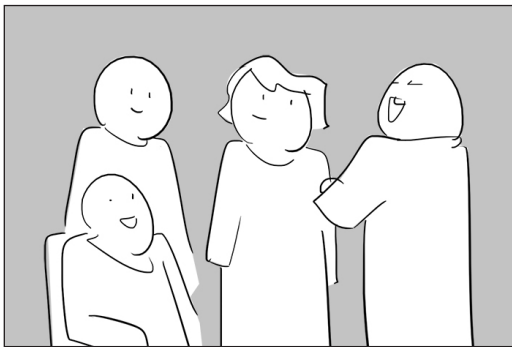
Illinois Extension
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN



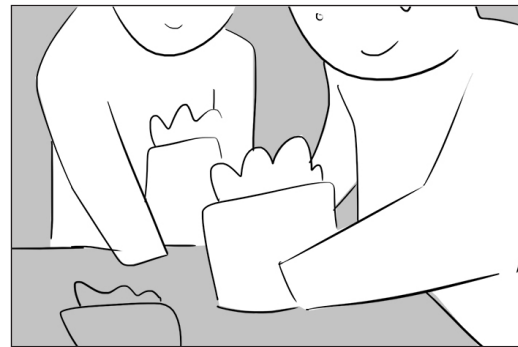
shot of the building or building sign
(so at the very least we can have an article that says
“event happened here”)



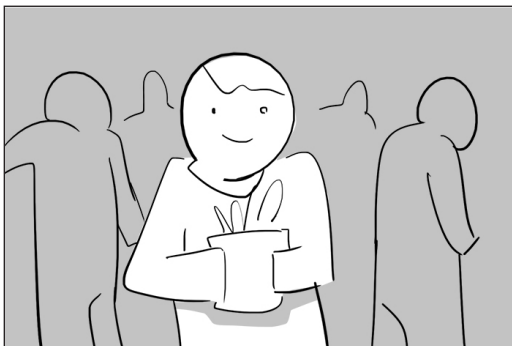
convention floor with attendees both close and far away
from the camera for depth



groups of 3-5 people standing or sitting and talking



medium shots of any hands-on activities



posed individuals holding relevant items at chest level



attendees and/or presenters pointing at charts or
presentations/data from the waist up



side view of event-goers interacting with booth staff



medium shots of anything arranged on booth table

For best quality: shoot in landscape, and submit files through Box instead of emailing.