



EXTENSION STATE ADVISORY COUNCIL (ESAC)
iHOTEL& CONFERENCE CENTER – LINCOLN ROOM
1900 SOUTH FIRST STREET, CHAMPAIGN, ILLINOIS 61820
OCTOBER 7, 2024
8:30 AM – 3:30 PM

MONDAY OCTOBER 7

- 7:30 AM BREAKFAST
- 8:30 AM CALL TO ORDER – LINDA WHITE, CHAIR
- ROLL CALL
 - INTRODUCTIONS
 - APPROVAL OF MINUTES FEBRUARY 5, 2024, MEETING
- 9:00 AM PUBLIC COMMENTS
- 9:15 AM DIRECTOR’S UPDATE– SHELLY NICKOLS-RICHARDSON, ASSOCIATE DEAN AND DIRECTOR
- 9:30 AM FINANCIAL UPDATE WITH QUESTION-AND-ANSWER PERIOD
HARRY CLORE, ASSOCIATE DIRECTOR OF BUDGET AND FINANCE
- 10:10 AM BREAK
- 10:20 AM MARKETING AND BRANDING UPDATE
BRIDGET LEE-CALFAS, DIRECTOR OF MARKETING AND COMMUNICATIONS
- 10:50 AM STRATEGIC PLANNING UPDATE
AMANDA COLE, ASSISTANT, DIRECTOR STRATEGY, PLANNING AND IMPLEMENTATION (SPI)
BOBBIE LEWIS-SIBLEY, EXTENSION OUTREACH ASSOCIATE SPI
- 11:20 AM VEGGIE METER ACTIVITY AND ILLINOIS HEALTH DISPARITIES
* MARGARITA TERAN-GARCIA, MD, ASSISTANT DEAN FOR INTEGRATED HEALTH DISPARITIES PROGRAMS
- 12:00 PM LUNCH
- 12:30 PM ASSISTANT DEANS AND PROGRAM LEADERS ROUND ROBIN UPDATE
- TRAVIS BURKE, ASSISTANT DEAN AND PROGRAM LEADER, AGRICULTURE/AGRI-BUSINESS
 - KEVIN CAREY, ACTING DIRECTOR OF 4-H YOUTH DEVELOPMENT/SENIOR PROGRAM LEAD, POSITIVE YOUTH DEVELOPMENT
 - SHIBU KAR, ASSISTANT DEAN AND PROGRAM LEADER, NATURAL RESOURCES, ENVIRONMENT, AND ENERGY/ASSOCIATE DIRECTOR OF ILLINOIS-INDIANA SEA GRANT
 - JENNIFER MCCAFFREY, ASSISTANT DEAN AND PROGRAM LEADER, FAMILY AND CONSUMER SCIENCES
 - *MARGARITA TERAN-GARCIA (PRESENTATION EARLIER ON AGENDA)
 - MARK WHITE, INTERIM ASSISTANT DEAN AND PROGRAM LEADER, COMMUNITY AND ECONOMIC DEVELOPMENT



- 1:30 PM BREAK
- 1:40 PM REGION UPDATES
- DURRIYAH KEMP, ASSISTANT DIRECTOR REGION 1
 - JANICE MCCOY, ASSISTANT DIRECTOR REGION 2
 - DOUG HARLAN, ASSISTANT DIRECTOR REGION 3
- 2:40 PM GOVERNMENT RELATIONS UPDATE – CARL BAKER, ASSISTANT DIRECTOR GOVERNMENT RELATIONS
- 3:15 PM ESAC BUSINESS – BRAD ZWILLING, INCOMING CHAIR
- ACKNOWLEDGE OUTGOING ESAC MEMBERS
 - OLD BUSINESS
 - NEW BUSINESS
- 3:30 PM ADJOURN
- NOTE: NEXT MEETING FEBRUARY 3, 2025
PILD APRIL 7-9, 2025, ARLINGTON, VA/WASHINGTON DC