

Unit 22 Extension Council meeting minutes, Tuesday, April 30, 2019.

The meeting was called to order at 6:47pm by Brian Mueller-Chairman.

Members Present: Brian Mueller, Raeleen Neary, Janella Neary, Gary L. Green, April Rottmann, Kayla Thessing, Nicki Rinderer & Kenya Leonard

Staff Member present: Pam Jacobs

The January minutes were reviewed silently by all. April R. made a motion to approve the minutes, seconded by Nicki R. Motion carried, a vote was taken, all ayes.

Reports:

- Extension State Advisory Committee-Brian attended on February 18. He reported that the University is revising the marketing capabilities, with more plug-n-play options for counties statewide
 - House Bill 2264-filed by Rep. Charles Meyer. Note below the word “shall” instead of “may”. This was introduced on April 3, passed 111-0, then sent to the Senate, where it was sent to the Agriculture Committee on April 24
 - HB-2264-Amends the County Cooperative Extension Law. In order to provide matching funds, which shall not exceed an amount equal to 50% of the funds needed as provided herein, and funds for the purpose of general support to counties for Cooperative Extension programs the State will recognize those needs and **shall** (rather than may) make an annual appropriation from the Agricultural Premium Fund or any other source of funding available. Effective immediately.
 - Next meeting will be October 14 and Brian M. plans to attend.

New member-Kenya Leonard- introductions and welcome

- Unit Financial Report-Pam reviewed the end March FY19 reports. All local agreements are paid in full. 76% of state match for FY18 was paid, budget was for 65%. Pam expects to spend the rest of the Smith-Lever funds before the end of FY19.
 - Suggestions of corporate funding and ways to reach them, Elizabeth (staff) is working on video clips to promote Master Gardeners. These are to help increase awareness of U of I Extension in the Unit resulting in funding support. Council discussed how to ask, where the Extension is heading, what is the verbiage in those campaign letters. Council decided that addressing corporations was a good idea, also to market estate giving and corporate match. Council would like to review the campaign letter to rework the verbiage.
- Staffing Update
 - Pam is in the beginning process of hiring 4-H Program Coordinators: Madison County 60% and St. Clair County 60 or 80%, 2 days at the base and 2 days for 4-H. or some other possible combination. The State 4-H Office has agreed to pay 50% of the positions, but no length of commitment on that from the state was given. Pam has been hesitating because of funding issues. The Commercial Ag position is in the process to be filled this summer. Unit is responsible for 70% and

state monies for 30% for a salary approximately \$65,000. Pam has visited the local Farm Bureaus to explain this position.

- The 4-H Youth Development-Metro Educator position was a failed search with the second search to begin this summer. State funded position.
- The EFNEP Educator position will begin in June. Federally funded position.
- Programming Update
 - 4-H Teen Council Member report- Janella N, reported on her recent experiences with the Monroe County Livestock judging team.
 - Critical Areas of Programming for Underserved Audiences: Pam gave an update. There are lots of SNAP programs being offered in the St. Clair and Madison county schools, food pantries and community centers. Rachel H., the Youth Educator, is presenting programs in some St. Clair Co. schools. If you have any ideas for new opportunities to reach the underserved population, email Pam or bring them to the next meeting.
 - 2018 Impact Report- Pam has provided copies to the Madison Co. Board and will be distributing to Monroe and St. Clair Co. boards as well as State Legislators and key leaders in the Unit.
- Extension facilities report
 - Pam gave an overview. There are some renovations in the Monroe County office in Waterloo. That building is county owned and they are putting in some new flooring and have had interior painting completed. The EFNEP office on 89th Street is moving by the end of June. A new space in Collinsville which will be approximately 2900 sq. feet is in the final discussion stage.

Business

- FY20 Budget review and approval
 - Pam gave an overview. The FY20 budget starts July 1, 2019. The Extension requires two budgets be submitted. One which includes the 65% state match and no Smith-Lever funds and another with no state match monies and all the Smith-Lever funds. One discrepancy was found and discussed, Pam will research and report back. A motion was made by Gary G. that subject to approval by Brian M., both budgets will be submitted to the Extension Business Director, one with state match monies and no Smith-Lever funds and one with no state match monies and including the Smith-Lever funds. Nicki R. seconded the motion. Motion carried, vote was taken, all ayes. Brian M. stated he will bring up accounting practice questions at the next State Advisory Committee meeting.
- Council member replacement
 - Need two members from Madison County by the first part of June to begin terms in August.

Other Business

- Pam reviewed upcoming Unit events. Council member can share on social media to promote for more participation.

- Brian presented discussion of the summer intern (s) for marketing. Possibly two that would work together, one focusing on digital and the other more traditional. If you have a connection with SIU-E or SWIC please contact Pam.

Next meeting is Thursday, June 20 at 6:45 at the Extension office in Collinsville.

Brian Thanked all for coming and sharing their thoughts and ideas.

Gary G. made a motion to adjourn and was seconded by Kenya L. Motion carried, vote was taken, all ayes.