

# Carrollton Kroger Data Set

2021 Greene County Grocery Survey October 28, 2021



## What did you like most about the Carrollton Kroger?

Convenience

It was close by.

The dairy and meat

Everything

Everything

Convince

I have a 28 bed facility and I used it alot

prices

Close to home and sale adds

Convenience

Produce

convenience

Great food for reasonable price

Good products, handy, local people jobs

Worked there 30 years

Fresh produce and meat

Closest store

Availability

Availability

Produce and meat were easily accessible. I didn't have to drive 20+ miles to buy a loaf of bread or a single item I needed. And Kroger always had the greatest deals

Fresh vegetables and fruit, groceries in general

My grocery bill has almost doubled since the closer.

Close

Convenience

Sales

Fresh produce and great prices

Produce and prices

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In town

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Fresh fruits & vegetables, meat department & all the great sales they had weekly.

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Convenience

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Ground beef

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Quality, accessibility, prices until they quit shipping a lot of things to Carrollton

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Small hometown feel

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It was right in town. Easy way to get groceries

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Close to get essentials

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Close when needed something last minute

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convenience

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Fresh produce

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Convenient

---

Convince

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Cheap and everyone was like family to me

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Fresh fruits and vegetables: bakery items; very good selection of meats and a wide variety of canned y.

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Fresh produce since I have to be on a low fat diet for medical reasons.

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Everything, everyone

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Fresh fruits and vegetables. And their pricing

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Quality of fruit

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Convenient

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The convenience, now there is a great deal of planning that has to be made in advance.

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Produce and meat selection, the option to get food at a lower cost due by using my Kroger card

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Produce

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Convenience. If we forgot to get something at a larger store or decided to grill out last minute on a Saturday, we could run to Kroger.

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Affordable, convenient, versatile.

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The variety of foods and not having to drive 30 miles to Walmart for everything I needed.

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Location, convenience. Products

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It's easy access to most grocery needs.

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The Kroger brands

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I didn't have to leave town every time I needed groceries.

convenience and price

Convenience and prices

Prices were good, the produce was fresh, meat was tasty, and it was convenient

Location, friendly staff, convenient hours, fresh produce

Convenience coupons sales

Friendly staff, easy access

Their sales, their meat selection, their fresh produce selection

Having everything you need so you didn't have to shop Walmart and money stayed in the town

Location, staff and goods sold

Close to home, convenient, reasonable selection and prices, convenient for getting items for my restaurant in town

It was local and provide good quality food and beverages

Their sales, their fresh meat selection, and their fresh produce selection

Sales

The people were very friendly.

Fresh fruit and meat department.

Hometown people

Convenience, prices

Availability

In town

It had the necessities I needed

Convenience and price

Prices.

Prices

The convenience and prices

Meat department and availability

Convenient

It was close

Good buys

Fresh produce and spur of the moment pickups. Kroger had a good variety of grocery items.

Produce convenience few of the employees prices

I liked being able to walk to the store and get just a couple of things when needed.

Kroger App/clickable coupons, and convince

If I needed something I forgot I could easily run to Kroger to get the things I needed.

Their weekly sales

Location

Easy to go get what you need at a short time

Prices

it was convenient to get last minute items

Convince and prices

Products, produce, convenience, service

Convenient, reasonably priced, produce department.

Fresh produce

Sales

Small, friendly.

Convenience

Items easy to find

Affordable

In town

Prices, convenient, not Walmart

Prices were good. Close and staff very friendly. Did not have to use Walmart.

Convenience

convenience

the availability with out traveling so far

Reasonable prices

produce

I could walk to it

There meat and vegetables and fruit about everything

Everything

Convenient and low prices

It was convenient close to home

Location

Prices and convenience

Close to home due to disability

Location

It had food

The prices, location and convenience.

Convenient for everyone in town with groceries and quick pickup items

Good prices and good variety

Produce selection

Location to me

Location.....close to home.

Produce, convenience

The variety of meat and fresh fruits and veggies

Proximity

Being able to have access to meats, fruits and vegetables within our community and not have to travel 13miles to the nearest store.

Produce department

Produce and meats; convenience

Quickly being able to grab missing items for meals

Convenient

The produce

Convenient

Produce

Hours

Produce

Convenience

Location

Fresh produce

Fresh food

Small personalized service

Employees availability of fresh produce and meat

Convenience

Cost

It's closeness

Convenient.

Convenience, pricing

The low prices, great selection of produce & meat, and salsa and coupons!

Selection of fresh produce, most foods that you need to feed your family, easy to get to

convenient

Location

It did provide most of items needed, The store was crowded with generally products blocking aisles

Convenience

Friendly atmosphere and convenience.

Convenience location

The fruit and meat sections

Great produce selection and good prices

It was close to my house. Had everything that i needed

Had the best fresh produce

Convenient and low cost

Location

Convenience, discounts if reward member

The produce

Access to fresh produce and meat

The prices and quality of goods

Location

Locality

Friendly staff good produce

Sales prices and excellent meat and produce

clutter in isle

Hours. Location.

Close and convenient. And great selections.

Great location to grab necessities

The fact that it was right in town

Fruit and vegetables always fresh and affordable

Their brands and convenience

Location

Convenience when banking in Carrollton.

the quick access to fresh meats and produce

Convenience

Being able to buy last minute groceries without a drive to Jerseyville

Convenience, close to home, could always get the basic essentials like bread milk and eggs, could run in and grab something quickly if I wanted to make a recipe or needed something for the holidays.

Local, great prices, wonderful staff, and great products

Nearby location

THE CONVIENCE OF LAST MINUTE MEALS

Convenient when I had doctor appointments.

Convenience

The produce and meat

Convenience, location

Just having a store in town.

Convenient

Ability to get what I needed without driving all the way to Jerseyville. Even if it was just one thing it was much easier to just run into town than all the way to Jerseyville

Fresh vegetables and fresh fruit, fresh selections of meat and prices of food products, in town location.

The prices and coupons

Clean store, friendly people, everything I needed

It was close by and the prices.

Convenience of location

convenience and sales

The produce

prepared foods

Freshness of produce

The selection of produce available, low prices, and convenient location.

I could run up there and grab something i needed to finish dinner. Loved there sales and markdown items.

Low prices in town

It offered fresh produce and other necessary groceries without having to drive far.

Location

Fresh produce was very good!

Hours and ease of location

Everything

Fresh produce and meats

Convenience of having groceries in town rather than having to drive out of town to get necessities.

Convenient

Produce and convenience

It was close, convenient and decent prices.

Could shop in town, with decent prices.

Produce

It was our only actual produce selection after IGA left us for close to 5 years. It was 5 minutes from my house.

Wings

Produce

Prepared foods - specifically the chicken wings

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