



# Partner Hosting Style Guide

Thank you for your interest in hosting a link to the Find Food IL Map. We are excited to partner with you to make food resources easier to find across Illinois! To ensure users have a consistent experience using the map, and to comply with University of Illinois Extension's vendor contract, link hosting partners must follow the guidelines outlined below.

## ALLOWED

For website hosting, partners WILL:

- Host an approved graphic hyperlinked to the map WITH approved descriptive text placed immediately above or beside the graphic.
  - Download your choice of graphic(s) at: <https://inep.extension.illinois.edu/downloads>.
  - Hyperlink the graphic(s) to the following destination url: <https://eat-move-save.extension.illinois.edu/#find-food-il>.
- Display the graphic and descriptive text unaltered and in their entirety, including all University of Illinois Extension, Eat.Move.Save., and UIC logos, in addition to the descriptive text, exactly as written. These may not be altered or removed.

For social media sharing, partners WILL:

- Download the graphic(s) of your choice at: <https://inep.extension.illinois.edu/downloads>.
- The descriptive text provided for website hosting may also be used for social media. Partners are encouraged to include the following URL in the text of the post: [go.illinois.edu/FindFoodIL](https://go.illinois.edu/FindFoodIL).

## UNALLOWED

Partners WILL NOT:

- Host the map on their site or social media page using a URL redirect. Hosting in this fashion violates University of Illinois Extension's contract with the vendor.
- Alter Find Food IL graphics or descriptive text in any way.
- Replace descriptive text provided with other information. It is ok to include additional encouraging language prompting clients to use the map.
- Cut/paste graphics or text from the Eat. Move. Save. website for use on the partner's website. Updates to descriptive text for the map are only made on the Eat. Move. Save. website.

Those identified to be in violation of these guidelines will be asked to correct link hosting in compliance with this style guide. If the request is not completed in a timely manner University of Illinois Extension reserves the right to request partner to discontinue hosting link altogether.

