



2020 4-H Livestock Online Exhibition Guidelines

Video Requirements:

1. Suggested 1080p videos (most phones automatically film in 1080p).
2. Showman should be dressed in show attire.
3. Videos should be roughly 45 seconds. Must not exceed 60 seconds. 15 seconds per front, side, and rear view.
4. No editing is allowed. Should be a continuous video, with no stopping and restarting. Very little zooming in and out except where needed. Example, udders on dairy cows or dairy goats, poultry wing feathers, small species like rabbits & poultry.
5. Phone must be held SIDEWAYS (Horizontally).
6. In no particular order: a front or chest view, side, and rear view shot should be provided. All views 360 for poultry & rabbits. Close ups allowed for dairy udders, poultry wing feathers and heads, rabbits.
7. Outside on level ground is best. On table for poultry/rabbits. No tall grass or deep bedding.
8. The person filming should move as little as possible. They can twist their waist to follow the animal, but should not walk while videoing. The showman should show to the camera as if it is the judge.
9. Judges should be instructed to mute livestock judging videos!
10. Use large print template below for first 5-10 seconds of video. Print using black marker so it can be seen in video.

Sample videos can be found here:

The link below has good examples of swine, cattle, wethers, sheep & goat, and breeding sheep & goats. This is from the American Show website. Note the videos are about 30 seconds longer than our Illinois 4-H requirements of 1 minute maximum. <https://www.virtualstockshow.com/theamerican-videos> Here is a sample “how to” rabbit video clip. <https://youtu.be/mcANjpCmRko>