



## DuPage & Kane County 4-H Expansion & Review Committee Minutes

Thursday, July 9, 2020, 6-7 pm

**Present:** Amy Henschen, Andrea Farrier, Doris Braddock, Lisa Kowalyshen, Lora Ford, Brian Clement, Joyce Hemphill, Mary Coffey, Donna Nuger

### Meeting Minutes:

The meeting started at 6:02 pm. It was held virtually using the Zoom platform.

Amy and Andrea led group member introductions.

Amy presented a PowerPoint (available here as a pdf:

<https://uofi.box.com/s/a4ltxnhop88k9quo842ynm7mk5uddxdv>) that covered the following topics:

- Intro to 4-H National Strategic Plan
  - Goal: 1 in 5 youth will be involved in 4-H in some way
- Orientation to the Expansion & Review Process
  - Mandate
    - Intentional about engaging community audiences and reach those that aren't traditional represented in our programs
  - Goal of Committee Members is to identify:
    - Who are you reaching today?
    - Where do you want to be in the future?
    - How do you plan to get there?
    - We will be working at growing our committee as we go along, specifically for youth members.
- DuPage & Kane 4-H Program Overview
  - Components:
    - Staff
      - 2 EPCS: Doris Braddock and Andrea Farrier
      - 2 Educators: Amy Henschen and Donna Nuger
      - Active volunteer numbers; DuPage-69 adults and 44 youth, Kane- 82 adults and 36 youth
      - Other local and state staff support
    - Funding
      - Federal Government NIFA
      - Local: DuPage: Line item on County Budget which was cut in half this year and Kane gets funding from Riverboat Funds

- Grants/Donations: Kane Foundation and DuPage County Friends of Extension
  - Club Program
    - Kane and DuPage similar numbers
    - Kane 4-H Ambassadors
    - Science Ambassadors
    - SPIN Clubs: Fischer Farms Club in DuPage and Robotics in Kane
    - Falcons 4-H/School Program
- Programming
  - Afterschool and School Enrichment
    - Embryology Program reaches 9000 kids every year that is supplemented with teacher trainings.
    - Partner workshops & events with libraries, park districts, and schools
    - Ag Days at Mooseheart and Ag Expo with DCFB
  - Other Events/Outreach
    - STEM Outreach
      - Fermilab Family Open House
      - Workshops, Camps, Etc
        - County Fairs, Camps, SPIN clubs (shooting sports, poultry, etc), At Home STEM Challenges (how to bake bread, make bridges, coding and more!), other video content
      - Club Enrichment Events
        - International Nights- 500 people, DuPage's largest event
        - Government Day (Kane)-Members get to meet and discuss with local and state government officials
        - Ag Innovator Grants

Amy led the group in a SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis Activity

- First the group reviewed each area of the staff SWOT Analysis
  - Committee member suggested the following additions:
    - **Strengths:** Opportunities for members to get into leadership on many levels, kids expand their social circles and networks, great network and curriculum for homeschool families, adapts programming to current trends, open to anyone
    - **Weaknesses:** None to Add
    - **Opportunities:** Homeschool partnerships to be added, connection between 4-H and the University of Illinois, competitions for older members like public speaking/leverage member activities, STEMCon at COD, trade unions/apprenticeship opportunities, COD and other local resources for tours etc, lunchtime clubs at local schools
    - **Threats:** None to Add

Amy let members know we would be in touch soon with a finalized SWOT document that we will use to start prioritizing ideas and projects. She also advised members to think about the following action items for the next meeting

- Review SWOT analysis and look for easy wins or opportunities that stand out to you as needs/priorities from the list. Also consider talking to others in the community to get their input. Bring 1-3 areas of opportunity to next meeting potential partnership ideas, programming ideas, etc.)
- Also, Identify, if possible, another potential member for the committee (should reflect community and fill representation gaps we are missing)
- Lastly, if you see anything anyone is doing in response to COVID that you think is a good idea (new way of teaching, fun promotional or marketing idea, etc) send it to your local staff person. Staff are always looking for ways to improve or adapt to changing situations, and love to see good ideas from others.

Meeting concluded at 7:11pm