

**4-H Expansion and Review Committee Meeting**  
**Kendall County**  
**Minutes**  
**April 15, 2020**  
**2 pm**  
**Zoom Meeting**

Attendees: Jo Ann Britton, Kim Eisnaugle, Tina Heidrich, Sofie Heidrich, Char Wyncoop, Debbie Stadel

Note: meeting was re-scheduled from April 14 due to internet and Zoom problems.

1. Review and approve minutes from November 7, 2019 – minutes approved
2. Committee Goals and Progress
  - A. How are things going in this climate? - All members discussed the changes in how we feel and how we are navigating school and work at home. Char mentioned the new stresses on families with everyone at home, especially as youth have different school e-learning requirements. Char and others recognized that there are some positives for student learning as they are not facing distractions as they would with in person classrooms and students can focus better.
  - B. Outreach ideas and methods – Several thoughts and ideas were shared about how we can reach out to our current 4-H members and leaders. Deb said that we should make an effort not to have families learn anything else new as they are stressed with just navigating the new school and work learning. Sofie suggested that we reach out to 4-H members by challenging them with a virtual scavenger hunt. Char suggested that we should approach our plans as if the way things are will be the new norm. Kim used the Zoom meetings for Federation and found that the breakout rooms were very successful so that information could be used to run club meetings effectively.

- C. What role does this committee play as we plan future 4-H outreach?  
Deb said that E&R committee is a natural fit to help 4-H families by reaching out and moving forward with plans to engage 4-Hers and leaders. More information below on the plan for this committee to be helpful.

### 3. Progress on Program Ideas

- A. Summer SPIN Club – tabled
- B. International Night suggestions on planning and judging – the committee discussed that this event is not time sensitive and can be held at another time and still could be as successful as it has been in the past.
- C. Other ideas – see below

### 4. New Business

- A. 2019-20 4-H Enrollment review – Kim reported that there has been an increase in the number of 4-H members this year.
- B. Upcoming 4-H year enrollment – tabled
- C. New plan for E&R committee outreach

The committee decided to put an action plan together and meet again in 3 weeks with specific tasks assigned to members. Jo Ann suggested that we approach this as a summer plan when youth are no longer in school e-learning. Discussions included using a “Try- It” or Project Page format as was discussed at a Regional Youth Development Meeting in spring of 2018/19 but not implemented. Other state extensions have used this format and without access to project books right now both Tina and Char suggested we use YouTube videos and a list of other resources to promote the projects that youth have the highest rate of participation. i.e. visual arts. Debbie suggested that we reach out to alumni like she knows a 4-H alumnus that can give us a lot of visual arts resources and probably would be happy to share. Char suggested that we crowd source with leaders to find project resources. Tina suggested that we develop a framework for this outreach.

Action Plan:

Kim – develop a list of the most used projects and which clubs seem to have a high number of youth that participate

Jo Ann, Amy, Julian – develop a list of unit and state resources

Sofie – develop game for 4-H members to stay tuned-in. It will be a scavenger hunt to navigate digital resources

Char, Corwin, Angeleah, Theo, Julian – make a list of YouTube resources and the projects that they apply to

Kim, Jo Ann – check out other state extensions that have project pages and digital resources

It was also discussed that we could ask our youth educator Amy H. and our media specialist Rosie Ralston to help with this action plan. Jo Ann will coordinate.

Other items: Char is running the YAMM – Yorkville Area Mask Makers as a community service. The group needs more mask makers and asked that we reach out to people and 4-H leaders and members to recruit more sewers. It is a simple pattern.

5. Future Meeting date and format – Zoom meeting May 5 at 7pm. All assignment progress will be shared.

Submitted by: Jo Ann Britton

April 16, 2020