

Serving Jo Daviess, Stephenson and Winnebago Counties Jo Daviess County 204 N Vine St, Elizabeth IL 61028 • 815.858.2273 Stephenson County 2998 W Pearl City Rd, Freeport IL 61032 • 815.235.4125 Winnebago County 1040 N Second St, Rockford IL 61107 • 815.986.4357

## Public Value Statement – Local Foods and Small Farms

- When you support farmer training programs, participants acquire technical information to invest in their small business which leads to growth and stability of their business that will benefit other community members by contributing to the local economy and tax base.
- When you support local food programs, participants become aware of local food businesses, which leads to increase of sales for these businesses that further allow for the growth and expansion of these small businesses.
- 3. When you support farmer training programs, local food entrepreneurs acquire technical information to invest in their small business which will lead to growth and stability for their businesses that can further contribute to the local economy through investing in jobs and the tax base.
- 4. When you support Hops Programs, new Hops growers acquire technical information to invest in their small business which will lead to diversity of the agriculture community that can further contribute by providing locally produced crops to other small businesses involved in the microbrewery industry.
- 5. When you support local food programs, participants become advocates of local food businesses and entrepreneurs which increases sales for these businesses that further allow for the growth and expansion of the local economy.



## Grant McCarty

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