

University of Illinois Extension
Extension Council Minutes
March 27, 2018

BJ called the meeting to order at 6:00

Members Present: Stephen Bowyer, Meggan Cash, Ron George, Kim Macke, BJ Titus, Angela Zellers
Staff Members present: Jesse Crews, Jessica Soule, Darra Walker, Stacy Woodyard, Mary Liz Wright

The Minutes from the November 30, 2017 meeting were presented. Angela moved to approve the minutes as presented. Stephen seconded the movement and all present were in favor.

Stacy gave an update on the unit.

No big changes to budget – we are finishing up the third straight year with no matching funds which is about \$240,000 times three for our 3 county unit.

Getting ready to ask for funds from our local supporters that have not been collected yet this fiscal year.

Our expenses are right where they should be for the year.

Stacy is really excited about the new Dean of ACES. She is a “go-getter” and Stacy is hopeful she will get the state to release our funds. She is very professional but will not back down.

We have three new employees. Darra Walker, Jessica Soule and Tammy Evans

Crawford’s new office lease is in place and will be moving offices soon – very exciting!!!

We are looking for at least 7 new Extension Council members representing a cross section of the unit. Suggestions for potential members can be sent to Stacy directly.

Marketing and Promotions presentation by Darra Walker

Darra started in a part time position in late summer/early fall.

Works a lot with paid advertising and free advertising, acknowledging the need to expand our marketing reach to include more areas in the unit.

Showed us the new look for the fair schedule brochure.

Lots of information on our website: <http://web.extension.illinois.edu/cce/>

2017 Annual Report is at the printers and will be available soon.

Upcoming Events and Programs

The Dean of ACES will visit our unit on May 2nd. Information will be sent out to invite everyone to the different meetings being held that day.

Jessica would like to put together a 15-20 person advisory board about cover crops, forages, nutrient management and soil fertility.

We had member sharing and everyone was able to share what has been going on with their groups and in their local communities.

The next meeting date will be in May 31st at 6 PM at the Clark County Extension Office. Ron moved to adjourn. Kim seconded and all present were in favor. The meeting adjourned at 7:42 PM.

Submitted by Meggan Cash