

4-H Livestock Exhibit Video/Photo Requirements

Beef, Swine, Sheep, Goats, Dairy, Poultry, Rabbits

Livestock may be exhibited using video or photos. Although video is preferred, we understand that it may be more of a difficult option for some, therefore, photos are an acceptable alternative. Below are the requirements for both options.

Video Option Requirements:

1. Suggested 1080p videos (most phones automatically film in 1080p).
2. Showman should be dressed in show attire.
3. Phone must be held SIDEWAYS (horizontally) from a distance that best captures entire animal and exhibitor.
4. Videos should be roughly 45 seconds. Must not exceed 60 seconds. 15 seconds per front, side, and rear view.
5. In no particular order: a front or chest view, side, and rear view shot should be provided. All views 360 for poultry & rabbits. Close ups allowed for dairy udders, poultry wing feathers and heads, rabbits.
6. No editing is allowed. Video should be continuous, with no stopping and restarting and very little zooming in and out except where needed. Example, udders on dairy cows or dairy goats, poultry wing feathers, small species like rabbits & poultry.
7. Outside on level ground is best and on a table for poultry/rabbits. No tall grass or deep bedding.
8. The person filming should move as little as possible. They can twist their waist to follow the animal, but should not walk while videoing. The showman should show to the camera as if it is the judge.
9. Fill out **Livestock Details Document** using a black Sharpie or Marker so it can be seen and display during the first 5-10 seconds of video.

Sample videos

The IL State 4-H Office has provided good examples of swine, cattle, wethers, sheep & goat, and breeding sheep & goats from the American Show website. Note the videos are about 30 seconds longer than our Illinois 4-H requirements of 1 minute maximum. <https://www.virtualstockshow.com/theamerican-videos>

Here is a sample "how to" rabbit video clip. <https://youtu.be/mcANjpCmRKo>

Photo Option Requirements:

1. Showman should be dressed in show attire.
2. Phone must be held SIDEWAYS (horizontally) from a distance that best captures entire animal and exhibitor.
3. Take 3 pictures of your animal: 1 front view, 1 side view and 1 rear view.
4. Fill out **Livestock Details Document** using a black Sharpie or Marker and upload to *Fair Entry* with your photos.