

#### THRIVING COMMUNITIES INITIATIVE

# Part 1: Starting Your Grant Application Journey

Every journey begins with a single step, but with so many funding opportunities available, it can be overwhelming to know where to start. Here are **five steps** to help you craft a compelling grant application. Then, review our Part 2 Writing a Compelling Grant Application guide for the next step of writing the grant application.

#### 1. Begin with your story

Create a **powerful narrative** that explains why your community is uniquely suited for the grant opportunity.

- **Find your why:** If your community could receive a grant for any project, what would it be? How would it transform life in your community? What would be improved?
- Reflect on the **key challenges** your community is facing, such as flooding, aging infrastructure, coal plant closure, rising energy costs, or declining populations
  - Engage a diverse group of community members to better understand needs, concerns, and opportunities.
- Revisit existing plans, projects, and initiatives. Are there projects in need of expansion? How would this new project align with existing plans?

#### 2. Register for SAM.gov

Registering for a <u>SAM.gov</u> account is the first step. It can take up to **two weeks** and requires documentation.

- Review this <u>needed documentation guide</u> and a step-by-step <u>video about SAM</u> registration.
- Registration must be updated and renewed at least every **12 months.**
- After you are registered with SAM.gov, complete your grants.gov registration.

Federal and state agencies may use **additional platforms** that require registration. For Illinois grants, **register on the GATA portal.** Review the <u>Illinois State Grantee Portal New</u> <u>User Guide</u> from Illinois.gov to understand the process.

## 3. Assess relevant grant opportunities

Search for **open and closed** grant opportunities. Grants typically accept applications for 30-60 days. Many grants have yearly cycles, start preparing for those **now.** 

- Filter for **forecasted grants** on <u>grants.gov</u>. It is a good idea to prepare for an upcoming grant before it opens so you have a team and goals established and can pull materials together in time to submit.
- Websites to get started:
  - <u>TCTAC database</u>: Curated list of grant opportunities.
  - Grants.gov: Searchable database of all federal grants.
  - <u>Illinois Environmental Protection Agency</u>: Grants related to green infrastructure, energy efficiency, brownfields, stormwater, and more.
  - <u>Illinois Department of Commerce & Economic Opportunity</u>: Grants related to the Climate and Equitable Jobs Act, clean energy, and economic development.

### 4. Assemble the grant team

Identify core roles: Project manager, grant writer, finance manager, and implementation team. Assign roles in grants.gov. Collect resumes and headshots for applications.

• Explore **potential partners early**, especially first-time applicants. Stakeholder mapping is a useful tool. Review this guide <u>Identifying and Analyzing Stakeholders and Their Interests</u>.

# 5. Review the Notice of Funding Opportunity closely

The Notice of Funding Opportunity is the guide for creating your application; read carefully.

- **Typical sections:** program description, funding information, eligibility, application and submission info, application review info, and award administration information.
- Most have a program contact for questions.
- Watch this Writing a Grant Application training from the <u>Illinois Department of</u> <u>Commerce & Economic Opportunity</u> for a detailed overview of the NOFO sections.
- Take note of required documentation, as **some may need signatures.**

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