



# When Your Video Stage is the Great Outdoors

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**Illinois Extension**

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

Trevor Pye via Unsplash





Curt Sinclair, 4-H Youth Development Extension Specialist, Shooting Sports, Environmental Education



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- Just Get Started
- Being Relaxed on Camera
- Shooting With a Crew of One



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- Shooting with a “crew”
- Video logistics
  - Location
  - Noise Considerations
  - Sound Quality



# Just get started ...

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- “Pitchfork Method”





# Just get started ...

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- “Pitchfork Method”
- Everyone has a first shoot







# Being relaxed on camera

- Be Yourself



# Being relaxed on camera

A top-down photograph of a wooden surface, possibly a table, with horizontal wood grain. In the top-left corner, there is a small, round, lit candle in a dark container. In the center, a light blue rectangular sign is placed, featuring the words 'WORRY' and 'LESS' in bold, black, sans-serif capital letters, stacked vertically.

**WORRY  
LESS**

- Write Down Your Key Points





# Being relaxed on camera

- You Can Cut Stuff Out!



# Crew of One

- Equipment Set-Up



# Crew of One

- Vertical vs. Horizontal





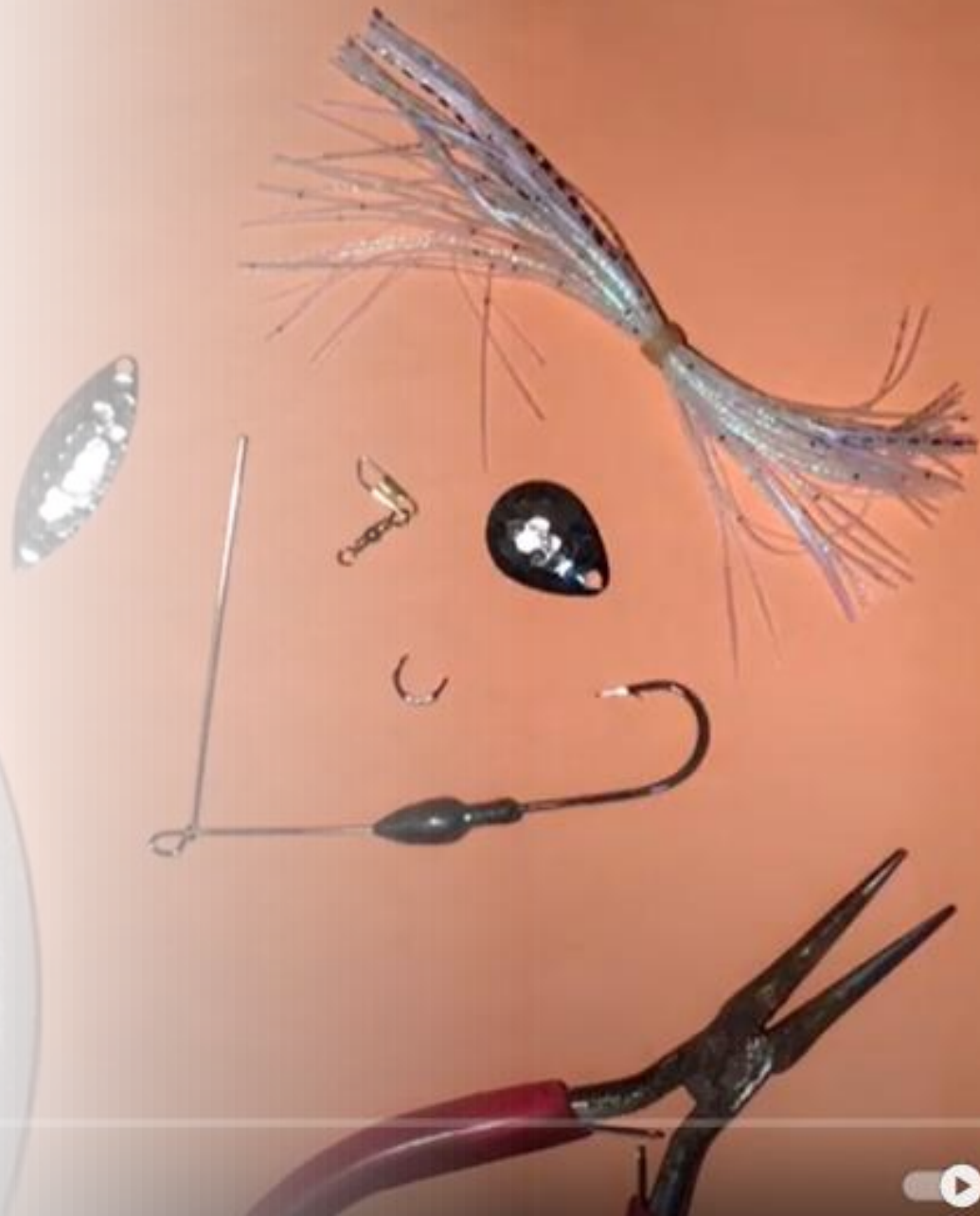
# Crew of One

- Review your footage in the moment



# Crew of One

- Tips for aerial shoots







# Shooting With a Crew



# Location! Location! Location!

- Scout out a few locations.
- Look and listen.





Location!  
Location!  
Location!

- Have a backup plan.





# Location! Location! Location!

- Consider the lighting  
(*early morning vs.  
mid-day vs. late  
afternoon*)



# Noise Considerations

- Transportation  
*(trains, cars, buses)*
- Equipment  
*(road construction, lawn mowers, fans)*





# Noise Considerations

- Check the weather forecast
- Avoid rain or heavy wind
- [Example of heavy winds](#)
- [Repurpose footage](#)





# Sound Quality

- Face the camera and microphone.
- Speak loud and clear.
- Double-check the sound (mic batteries).



Photo by [israel palacio](#) on [Unsplash](#)



# Sound Quality

- Use a microphone wind muff.
- A sock can be used as a substitute.





# Sound quality

- Use voice recording app.
- Recording the audio separate.
- “Layer” audio in post-production.
- [Example](#)



Photo by [Soundtrap](#) on [Unsplash](#)



# Shooting with a “crew”

- Multiple cameras (varying views)
- Supplemental Lighting
- [Example](#)





# The Finishing Touches

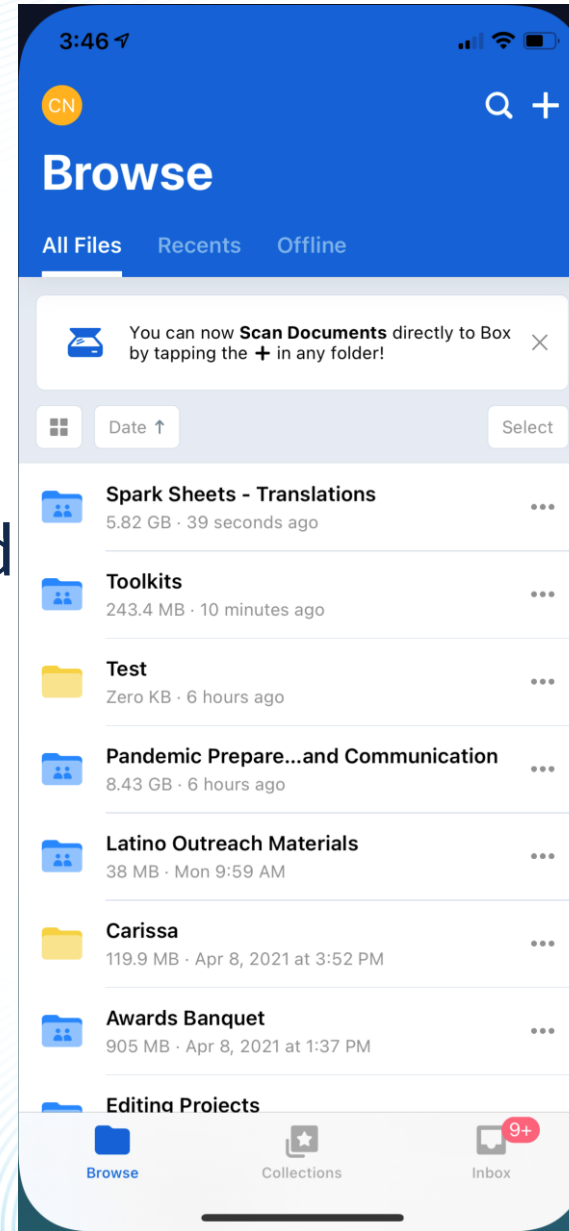
# The Finishing Touches

- Getting the video from your phone or iPad to your computer



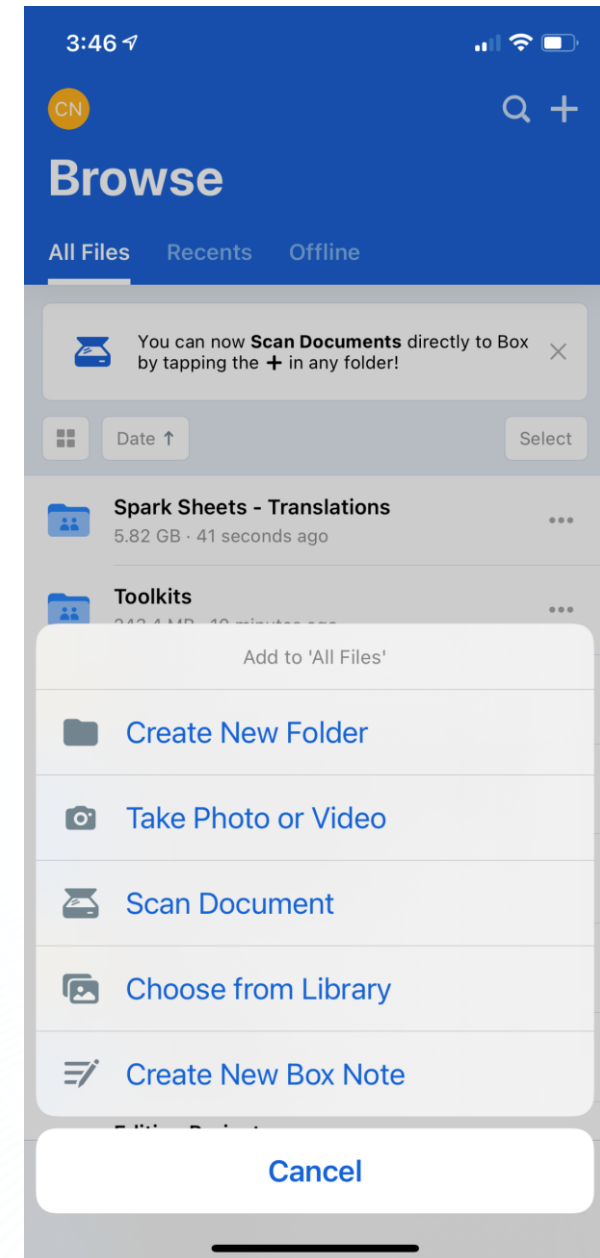
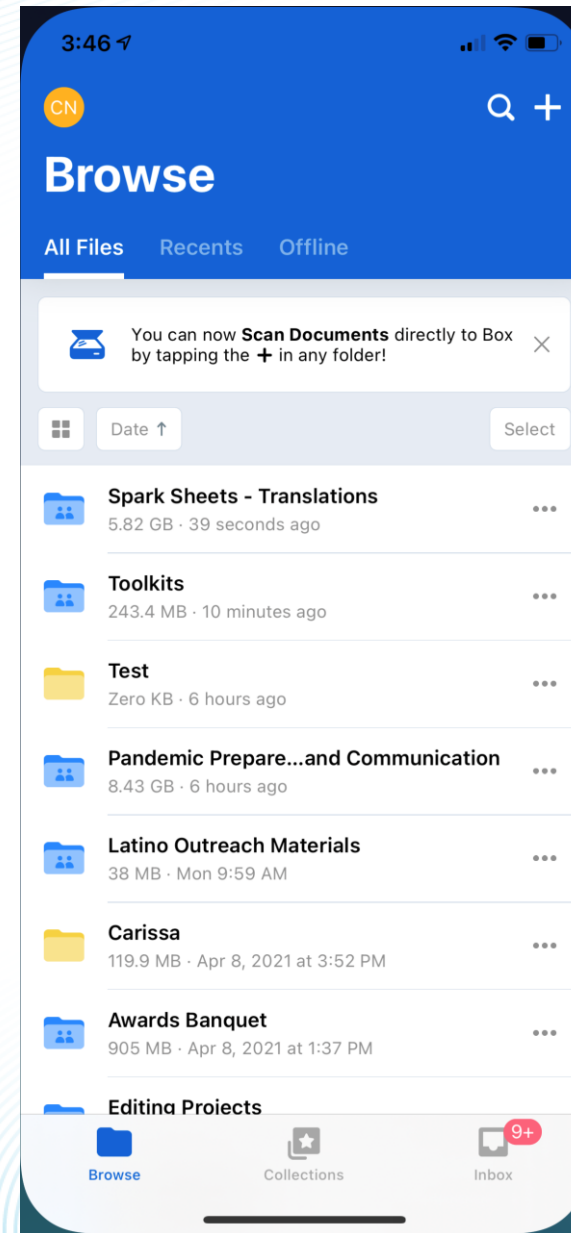
# The Finishing Touches

- Box is approved – desktop and iPad



# The Finishing Touches

- Transfer from your iPad or phone and get it right on your desktop





# The Finishing Touches

- Editing/Production



# The Finishing Touches

- Editing/Production
  - Outro Bumper





# The Finishing Touches

- What's the video approval process in your unit?



# The Finishing Touches

- Closed Captioning/Uploading
  - <https://extension.illinois.edu/commit/videos>





# Questions?

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