GRAPHIC STANDARDS FOR USING THE 4-H CLOVER ON T-SHIRTS/PRODUCTS

_____ The Clover includes the federal mark **18 USC 707** under the bottom right leaf. It may be either straight or diagonally located under the bottom right leaf.

_____ The Clover LEAVES are GREEN, BLACK, WHITE, or METALLIC GOLD. (The **LEAVES** cannot be the color of the shirt, but the Hs may bleed through as the shirt color). The official green is PMS 347.

_____ On a green Clover, the Hs are white, black or metallic gold. On a black Clover, the Hs are white. On a white Clover, the Hs are black or green.

_____ The Clover appears complete with all the leaves and stem present.

_____ No portion of the Clover is covered with other graphics or words. The Clover must appear in its entirety and complete.

_____ The stem of the Clover is pointed to the right.

_____ The Clover is not faded or shaded or used as a pattern underneath text, such as on a certificate.

_____ The Clover is proportional to the original design, not stretched or distorted.

_____ The Clover appears upright, not rotated or turned.

_____ The emblem is not being used as a replacement for text, such as <emblem> Club.

_____ 4-H includes a hyphen before a capital H.

_____ Any additional words/graphics used with the Clover reflect favorably on the University of Illinois, Extension, and the 4-H program.

_____ Shooting sport shirts must include the 4-H Shooting Sports logo to provide full context.

_____ The Clover may not appear on food products.

_____ The product is being used solely for the benefit of a chartered 4-H Club and not resold for personal gain by a company.

_____ The t-shirt/flyer/product design has been approved by the County/State Extension office before production.

_____ If coupled with the Extension wordmark, the College of Agricultural, Consumer & Environmental Sciences text is included.