

Greene County Grocery Survey Report

October 28, 2021

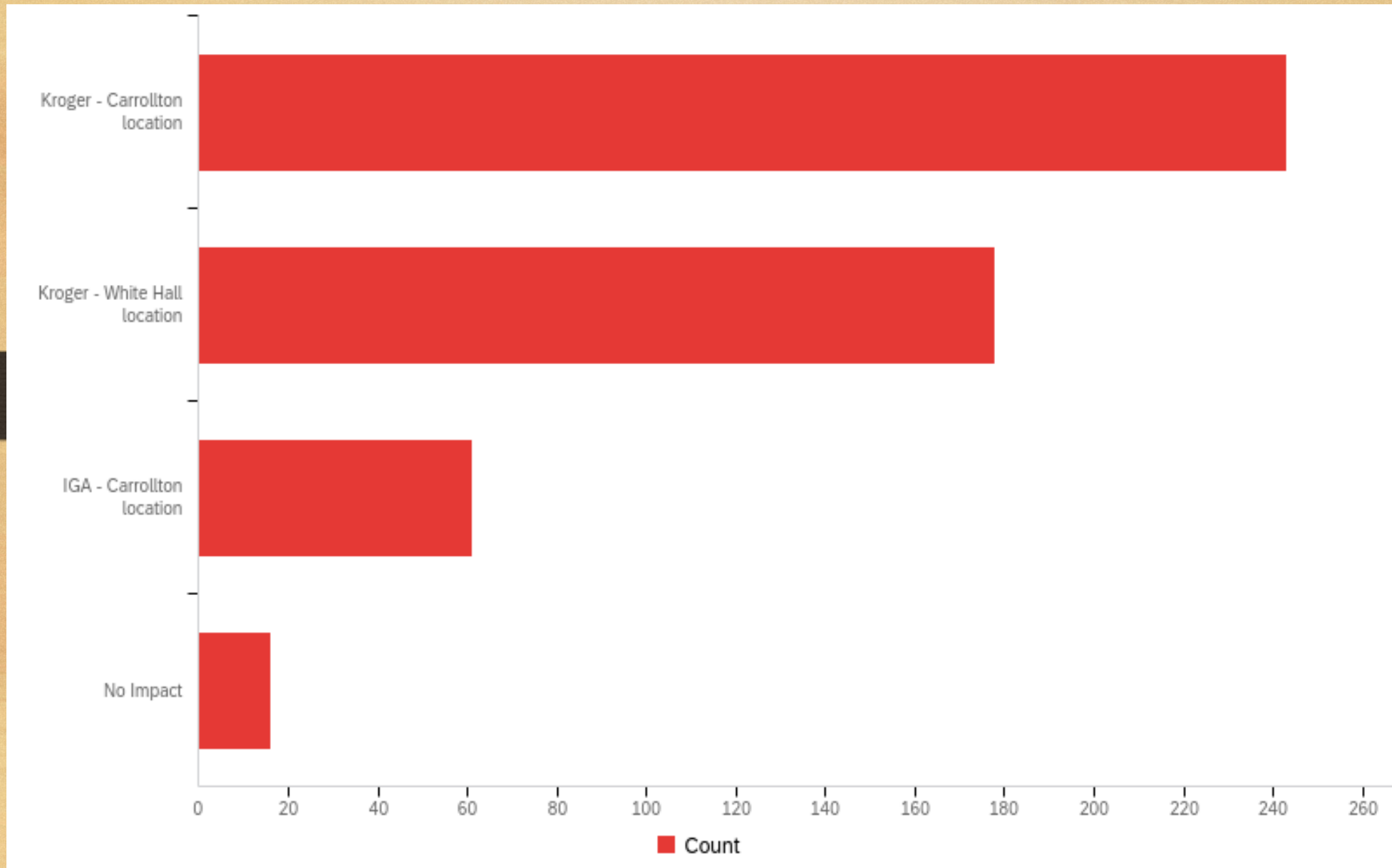
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Community & Economic Development Educator
Serving Greene, Calhoun, Jersey, Morgan, Scott & Cass



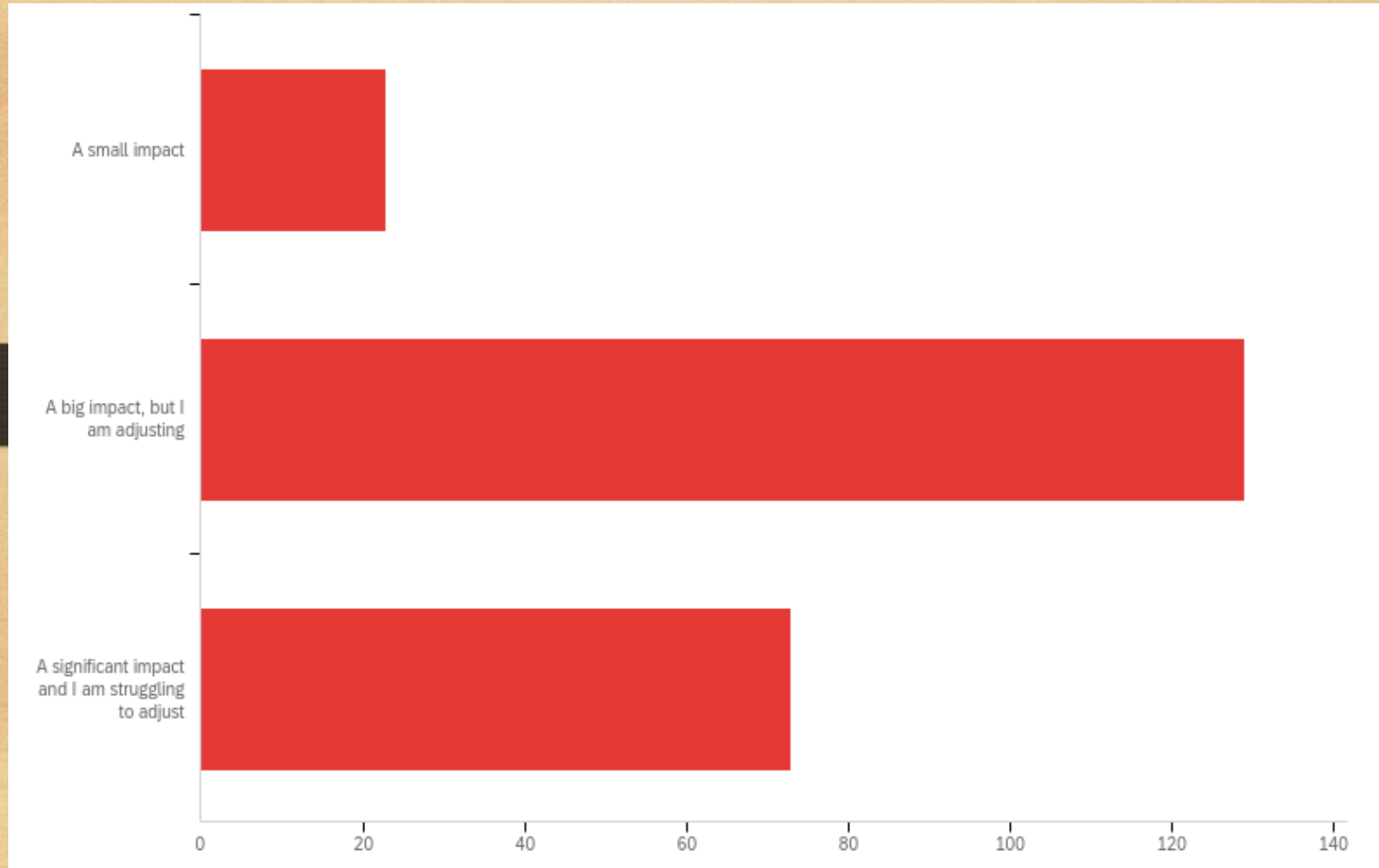
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UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

Which grocery store closure has impacted you the most?



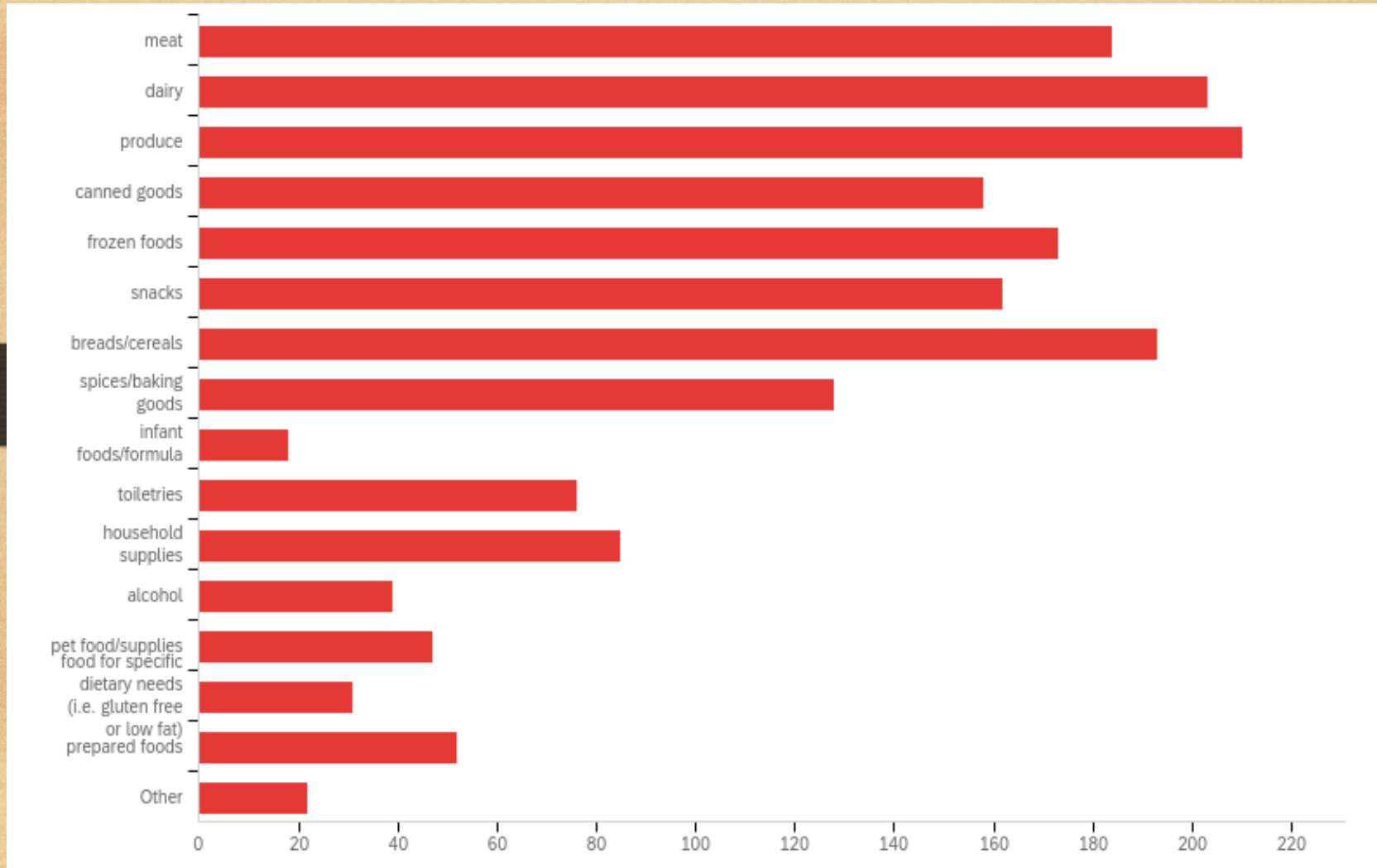
How did the closing of the Carrollton Kroger impact your ability to get the groceries you need?



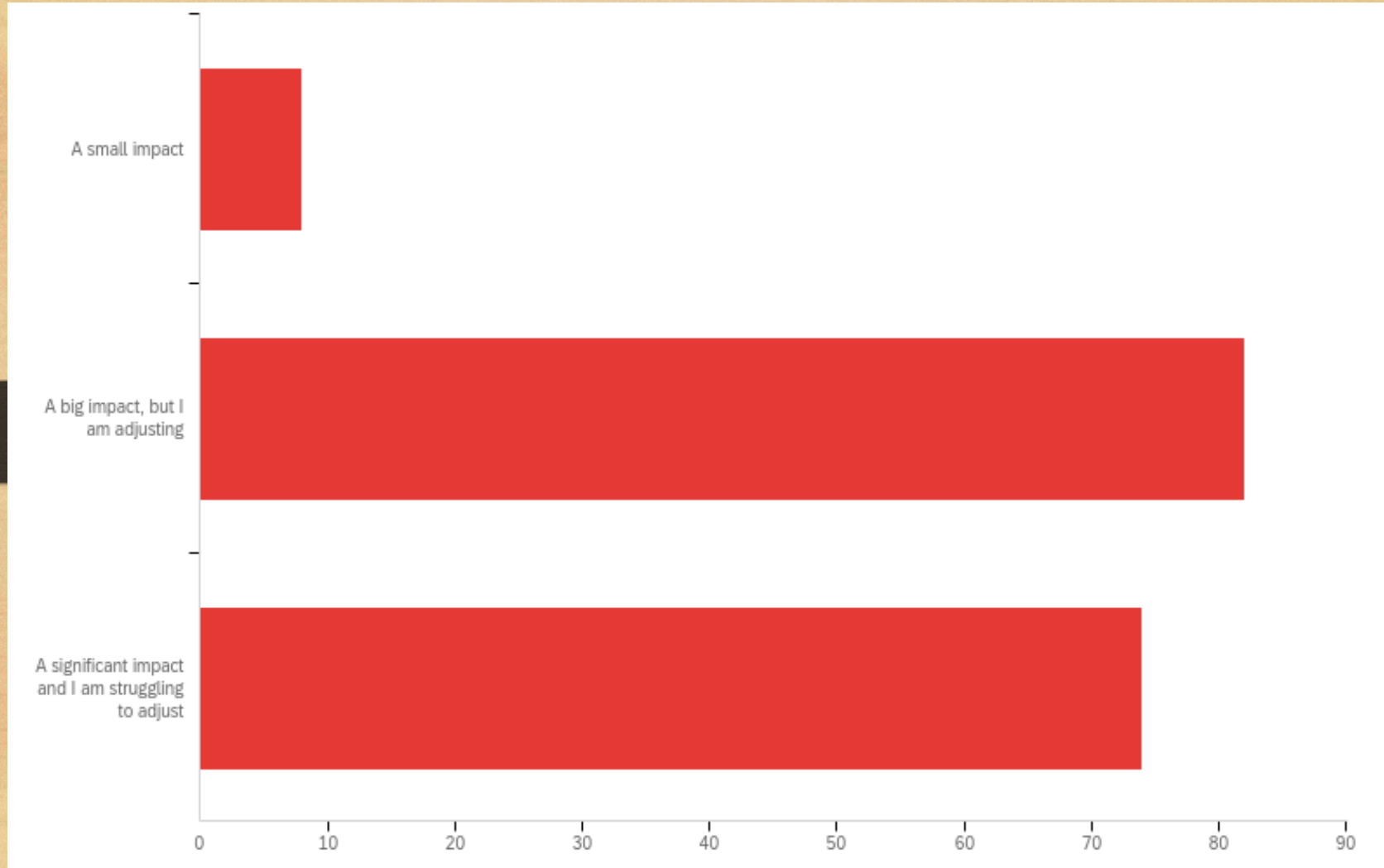
What did you like most about the Carrollton Kroger?

1. Convenience
2. Location
3. Fresh Produce
4. Price, Sales
5. Meat

What did you purchase on a regular basis from the Carrollton Kroger? Check all that apply



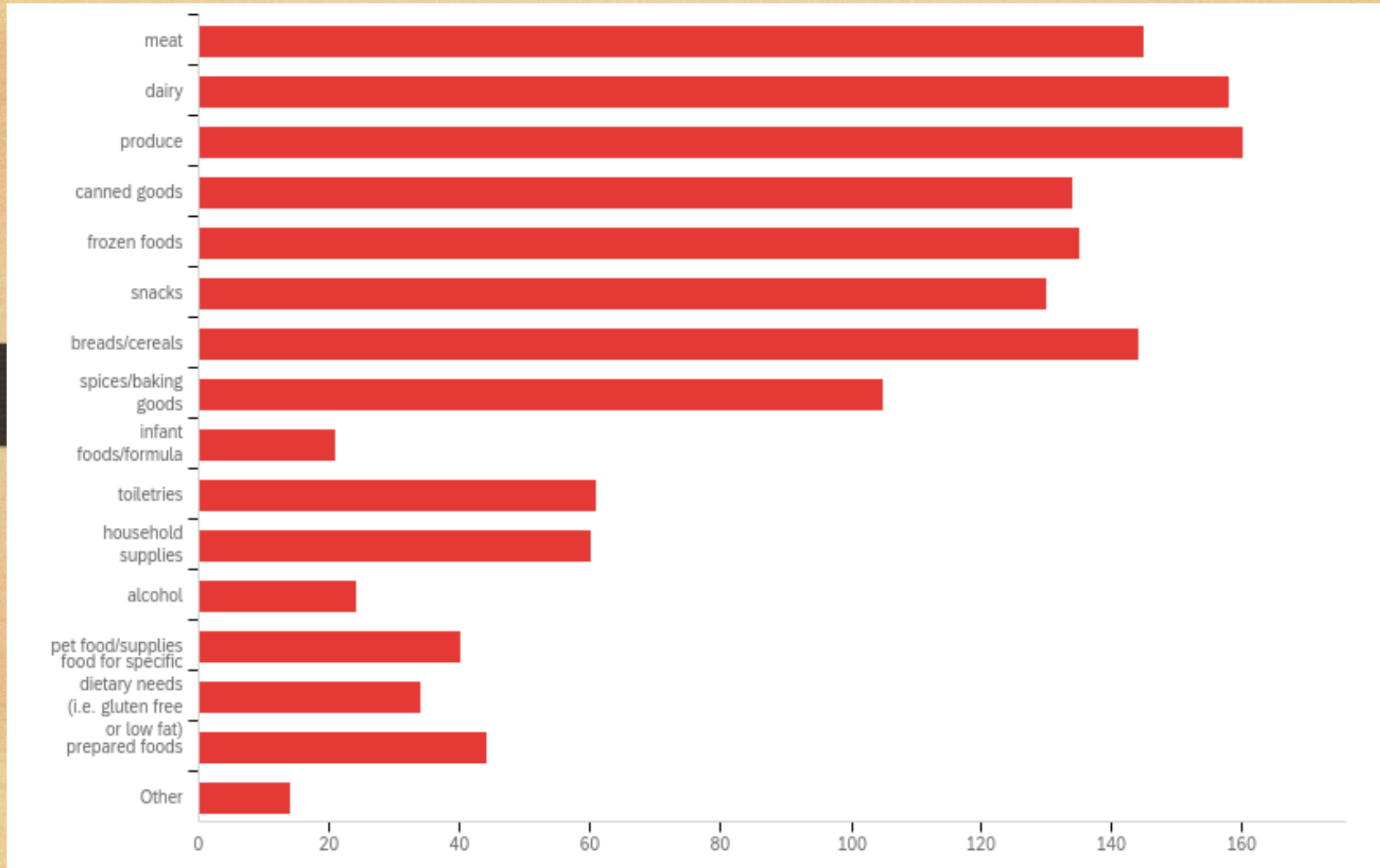
How did the closing of the White Hall Kroger impact your ability to get the groceries you need?



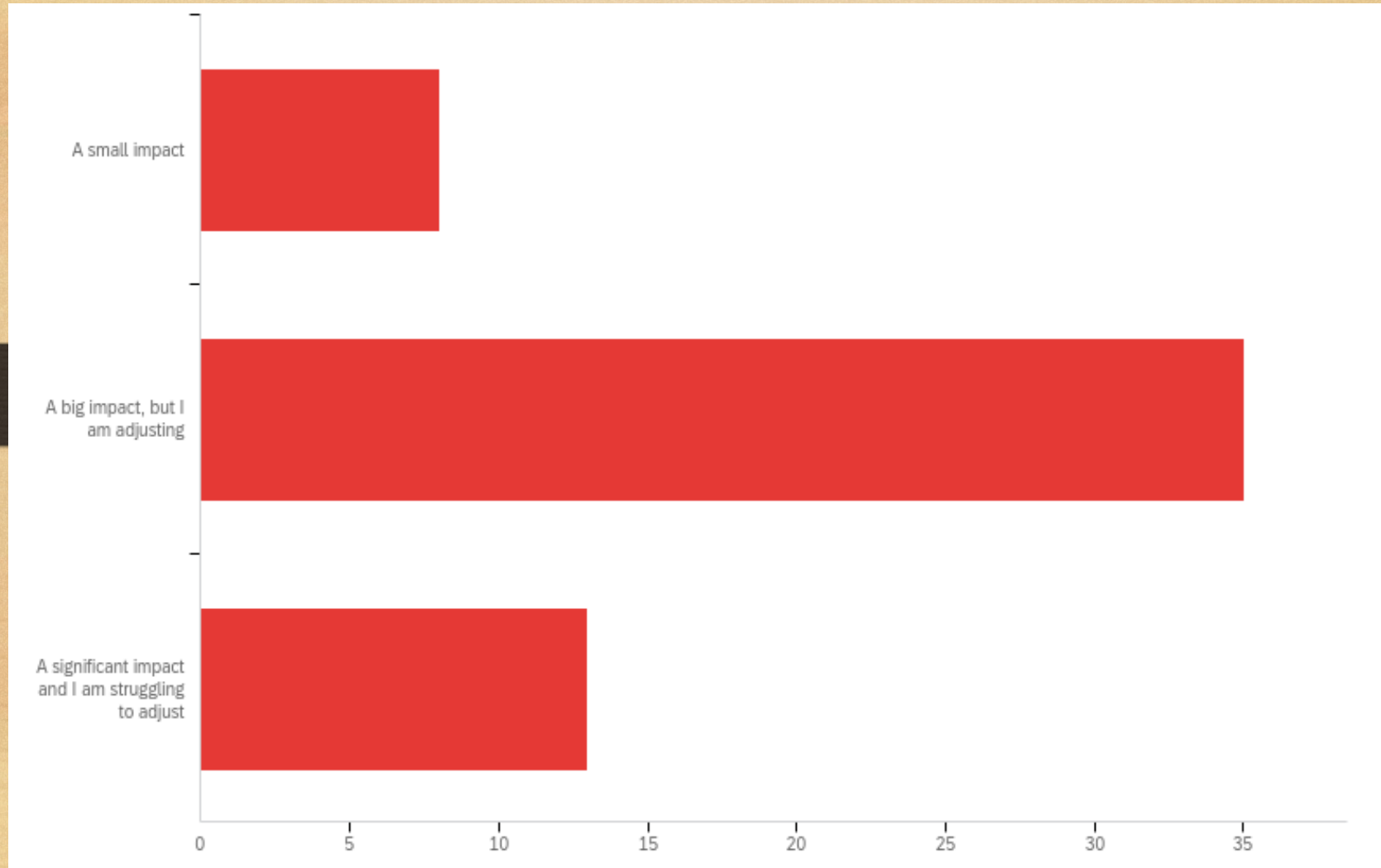
What did you like most about the White Hall Kroger?

1. Convenience
2. Prices, Sales
3. Meat
4. Close to Home
5. Fresh Produce

What did you purchase on a regular basis from the White Hall Kroger? Check all that apply



How did the closing of the Carrollton IGA impact your ability to get the groceries you need?

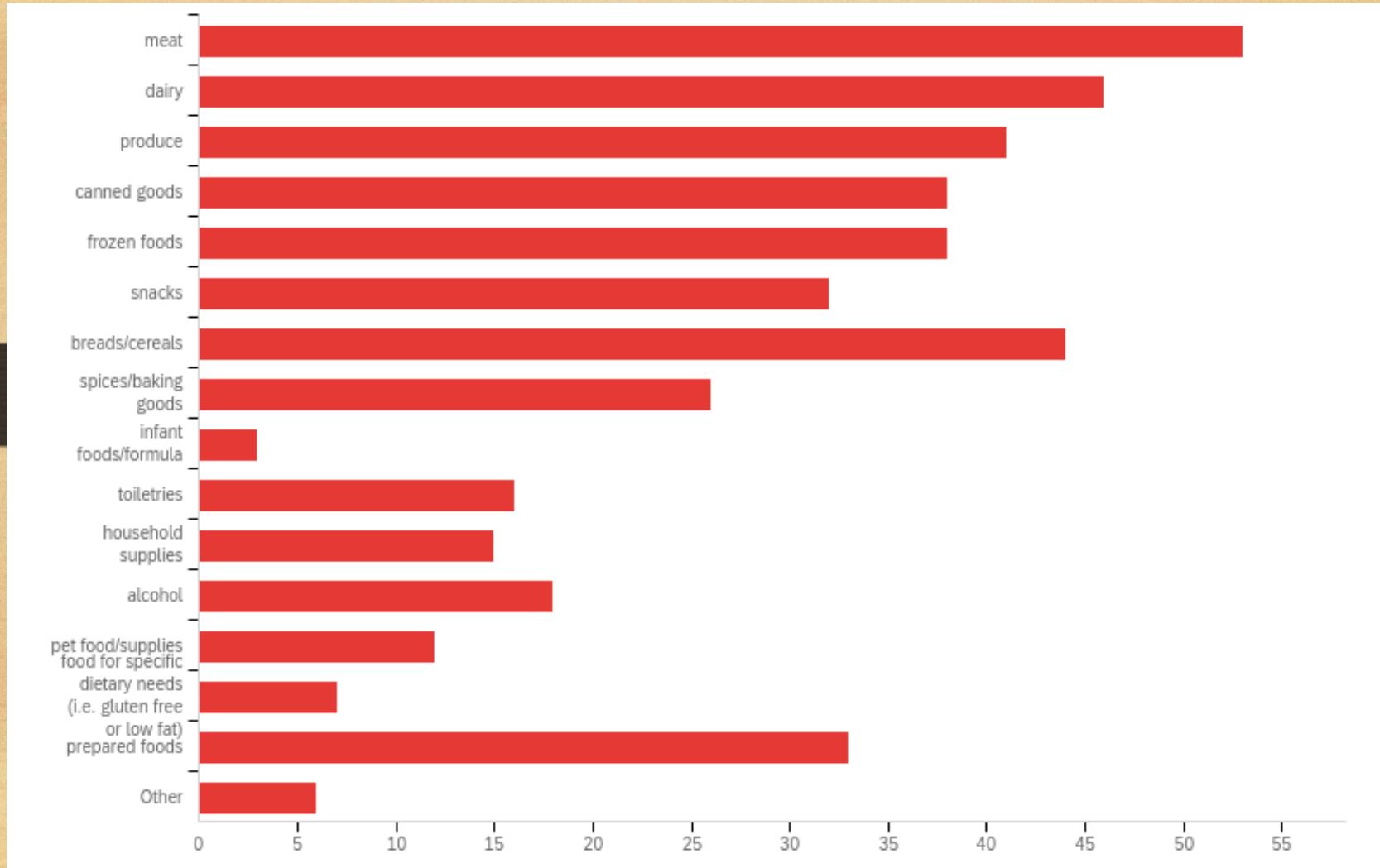


What did you like most about the Carrollton IGA?

1. Meat
2. Deli
3. Local

What did you purchase on a regular basis from the Carrollton IGA?

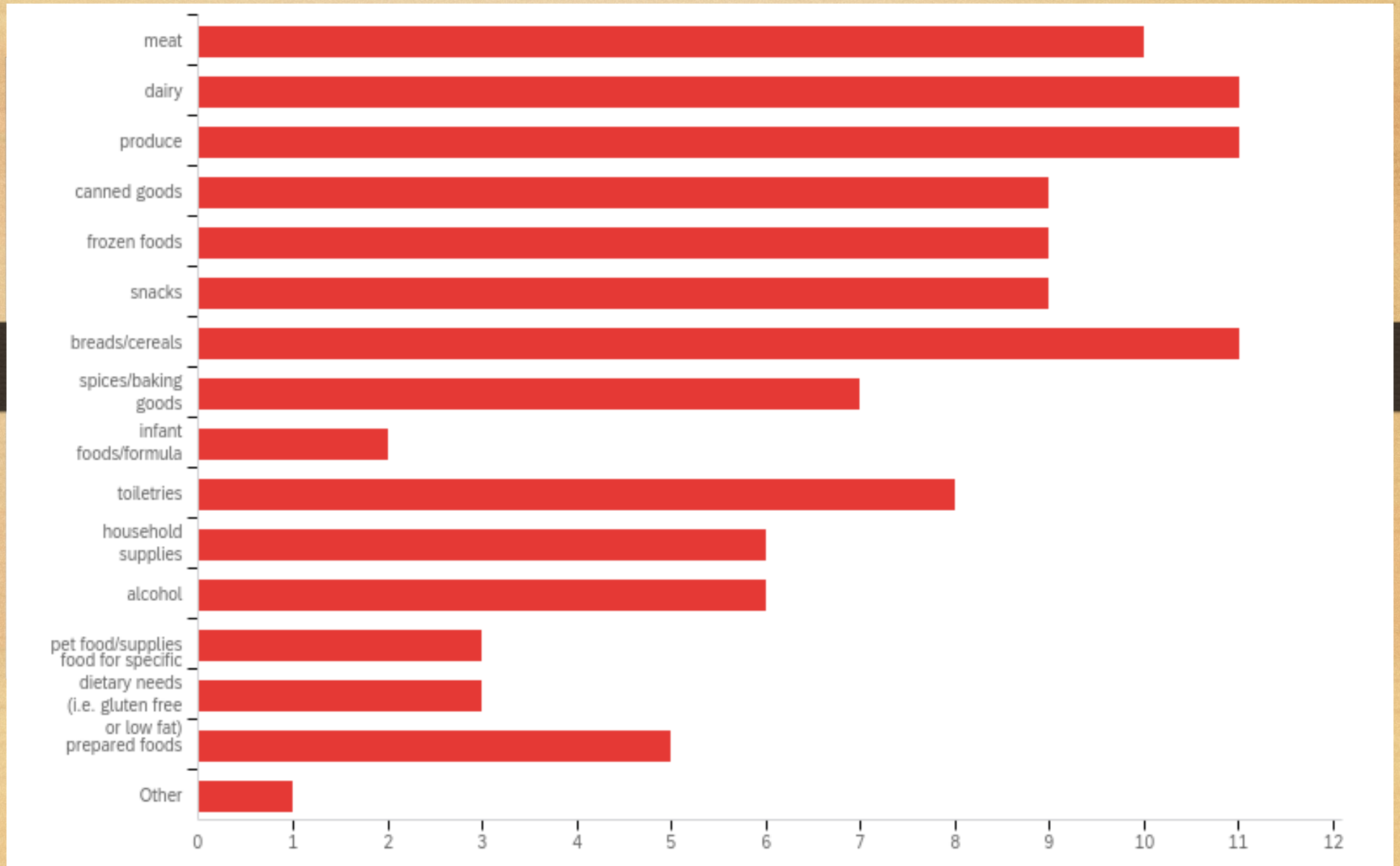
Check all that apply



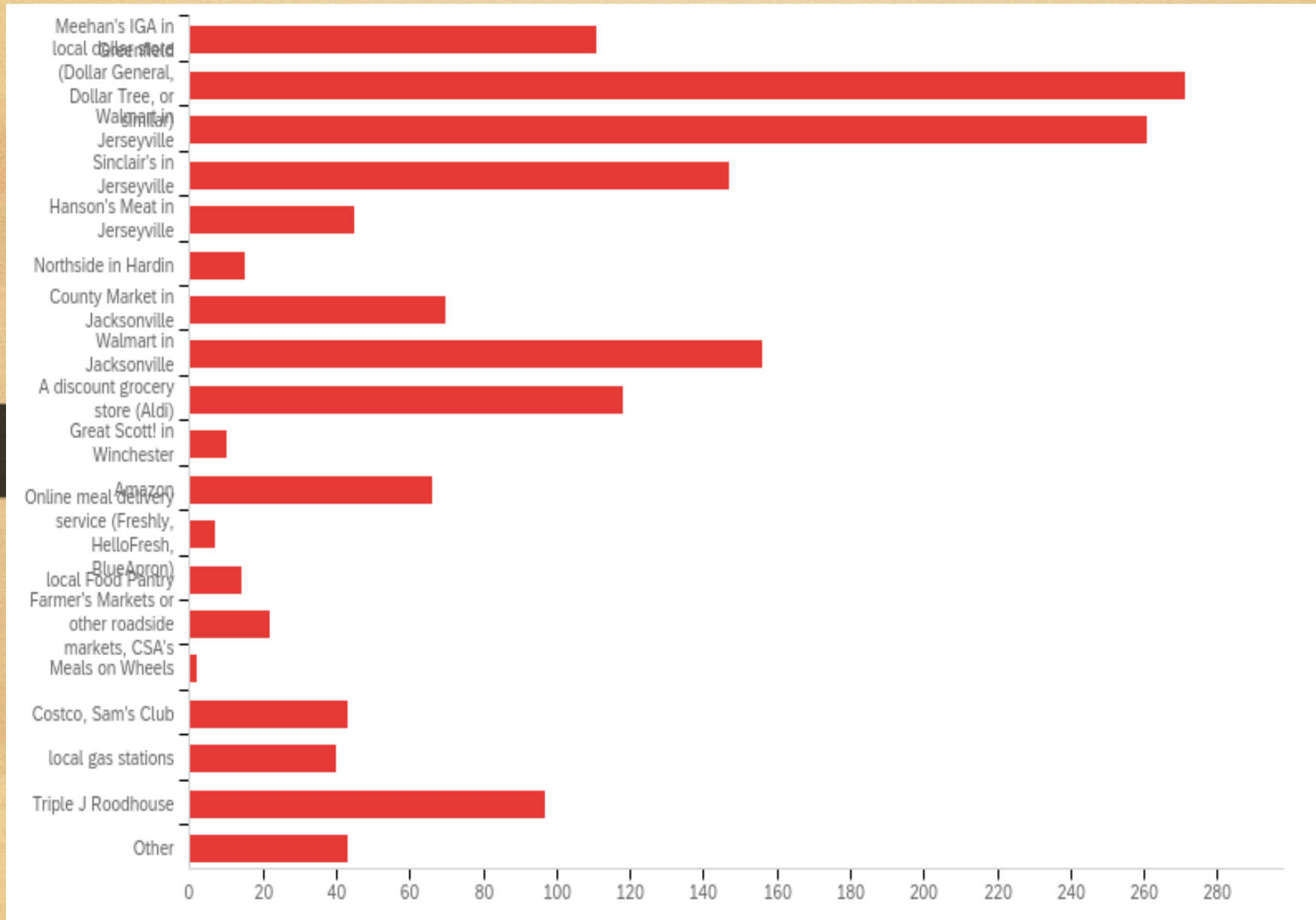
If Kroger and IGA caused no impact to you, where did you shop during the years they were open? Please fill in name of store and town where it is located.

- Meehan's
- Walmart
- Jacksonville
- Jerseyville
- Springfield
- Aldi
- Meijer
- Schwan's

What did you purchase on a regular basis from the store you listed above? Check all that apply.



Where are you shopping now? Please check all that apply.

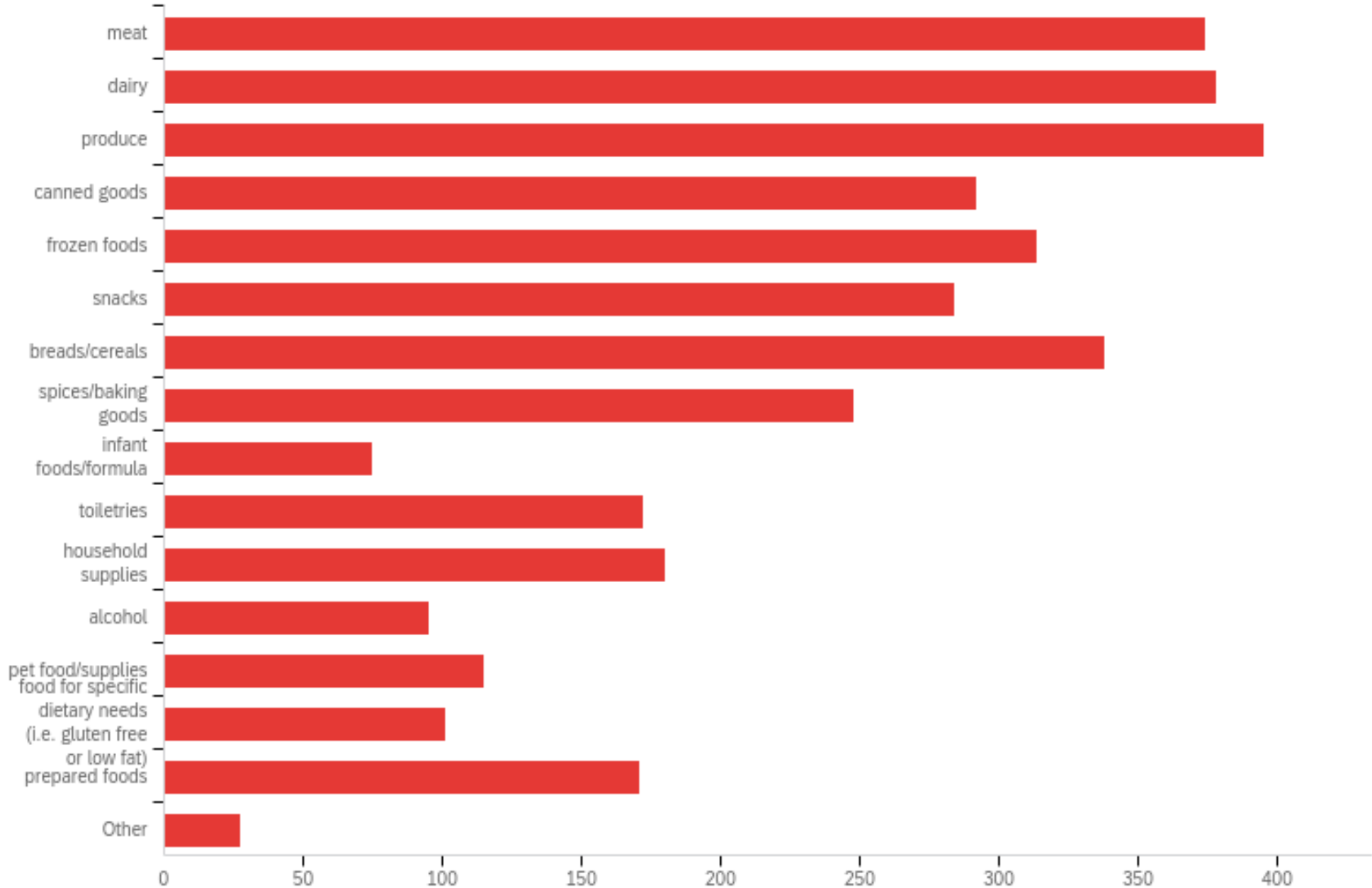


Where are you shopping now? Please check all that apply.

Other Locations include:

- Schnuck's Godfrey
- Imperfect Foods delivery
- Carlinville Walmart
- Schwan's
- Save a Lot Pittsfield.
- Meijer
- Target
- Aldi in Alton
- Ruler Food Godfrey, IL
- Sam's
- County Markey, Girard/ Walmart Carlinville
- Dollar General Roodhouse and White Hall
- We bought a third of a cow a few months ago and buying on order.
- Edwardsville
- HYVEE
- Walmart Godfrey
- Outlaw liquors
- DOROTHY'S MARKET in Mt Sterling, IL
- Curbside pickup Walmart, Jacksonville

What would you still like to be able to purchase locally? Please check all that apply.



How often does your household get groceries from:

#	Question	Never		Rarely		Sometim es		Usually		Total
1	Large Retail Store	1.66%	7	9.74%	41	31.83%	134	56.77%	239	421
2	Conventional grocery chain (i.e.,Schnucks or Dierbergs)	40.14 %	169	25.65%	108	23.52%	99	10.69%	45	421
3	Discount grocery chain (i.e. Aldi or Ruler Foods)	16.86 %	71	24.70%	104	37.29%	157	21.14%	89	421
4	Wholesale store (i.e.,Costco or Sam's)	54.39 %	229	19.24%	81	23.28%	98	3.09%	13	421

How often does your household get groceries from:

#	Question	Never		Rarely		Someti mes		Usually		Total
5	Independent grocery store (i.e., Sinclair's,)	27.32%	115	19.24%	81	37.77%	159	15.68%	66	421
6	Local deli or butcher shop (i.e., Hansen's or similar)	32.07%	135	32.30%	136	31.12%	131	4.51%	19	421
7	Farmer's Markets, farm stands, or a community garden	27.55%	116	38.48%	162	30.88%	130	3.09%	13	421
8	Convenience stores (i.e., Casey's, Buck's Crossing)	33.25%	140	29.45%	124	29.69%	125	7.60%	32	421

How often does your household get groceries from:

#	Question	Never		Rarely		Sometimes		Usually		Total
9	Dollar stores (i.e., Dollar General, Dollar Tree)	5.70%	24	15.68%	66	50.83%	214	27.79%	117	421
10	Food pantry	90.02%	379	4.51%	19	4.04%	17	1.43%	6	421
11	Online	49.17%	207	19.95%	84	26.60%	112	4.28%	18	421

Typically, how do you get your groceries?

#	Answer	%	Count
1	Walk	0.48%	2
2	Ride my bike	0.00%	0
3	Drive my own vehicle	92.16%	388
4	Use public transportation (Tri-County Transit)	0.24%	1
5	Secure rides with friends or family	3.33%	14
6	A home delivery service and/or shop online	1.43%	6
8	My family picks up groceries for me	2.38%	10
	Total	100%	421

There are other options for groceries in your area. Do you know about them?

#	Question	Never heard of it		Don't Use		Use it or Plan to		Total
1	Meehan's Greenfield	2.61%	11	62.47%	263	34.92%	147	421
2	Triple J Meats	11.88%	50	50.12%	211	38.00%	160	421
3	"Lettuce Serve You" Facebook Group	51.07%	215	47.03%	198	1.90%	8	421
4	Carrollton Community Garden - IL	30.64%	129	63.42%	267	5.94%	25	421
5	"Reaching out to help Others" Facebook Group	54.63%	230	43.71%	184	1.66%	7	421

How important is it that the place where your household gets groceries...

#	Question	Not important		Somewhat important		Very important		Total
1	is close to your home?	1.19%	5	24.70%	104	74.11%	312	421
2	is easily handicapped accessible?	38.48%	162	34.44%	145	27.08%	114	421
3	is open earlier than regular business hours?	47.27%	199	35.39%	149	17.34%	73	421
4	is open later than regular business hours?	27.79%	117	41.81%	176	30.40%	128	421
5	is a regular grocery (and not just a convenience store)?	3.33%	14	15.20%	64	81.47%	343	421
6	accepts SNAP or WIC benefits?	59.14%	249	16.15%	68	24.70%	104	421

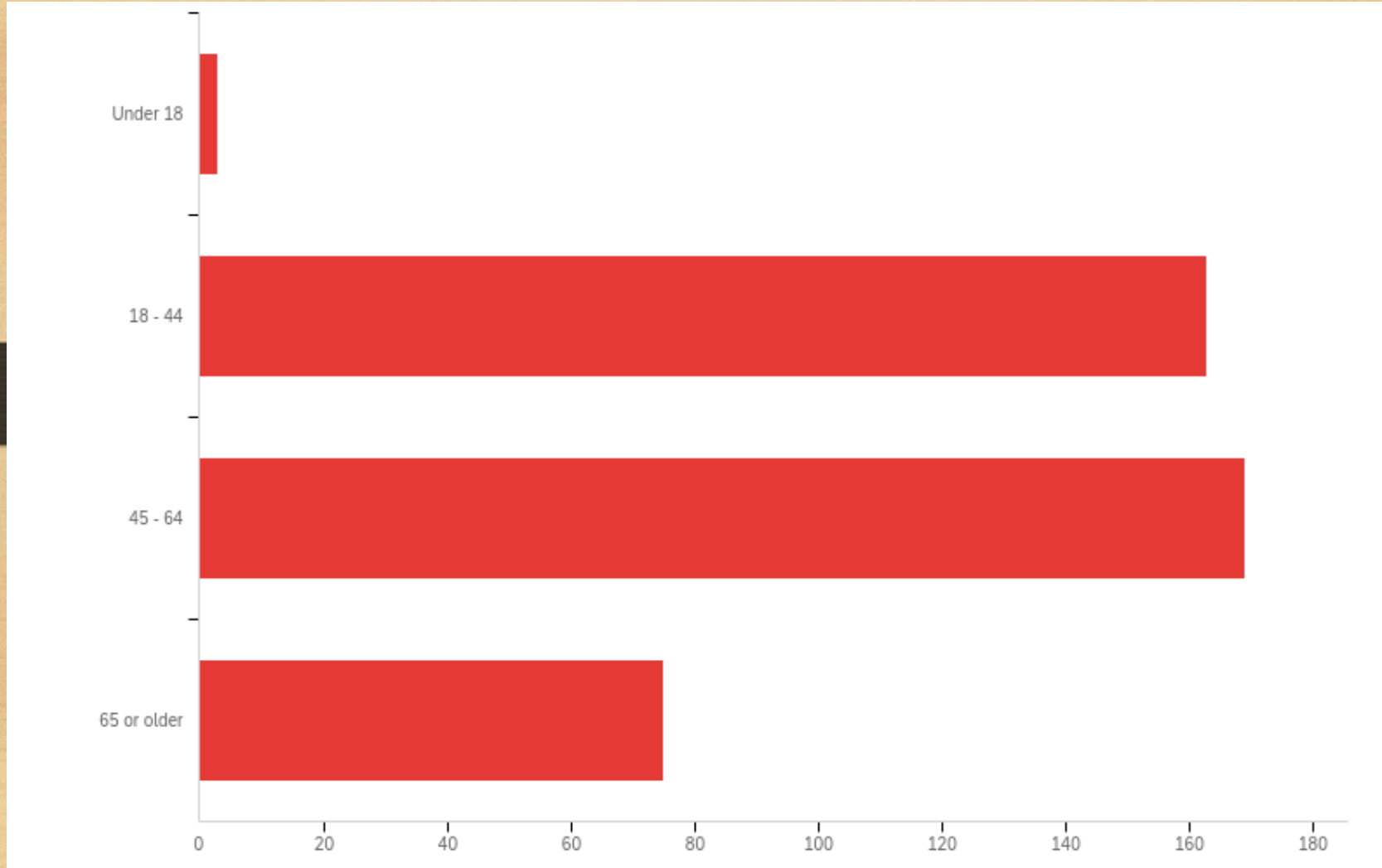
What is your Zip code?



A word cloud of zip codes centered on a white square background. The zip codes are arranged in a roughly circular pattern, with some appearing larger and more prominent than others. The colors of the text range from light teal to dark teal. The zip codes included are:

- 62081
- 62027
- 62082
- 62016
- 62052
- 62047
- 62092
- 62044
- 62054
- 62050

What is your age?



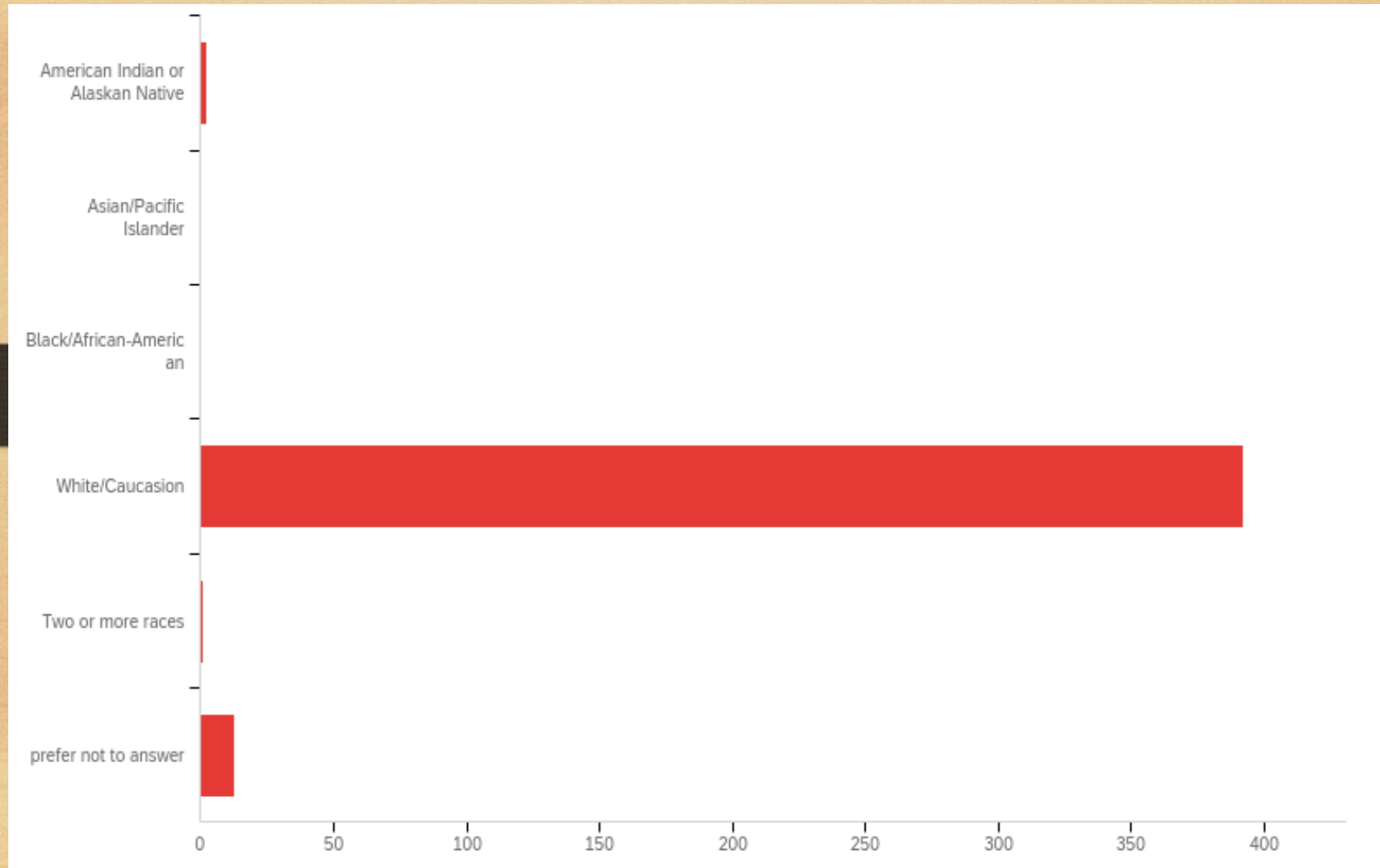
What is your gender?

Female = 359 respondents

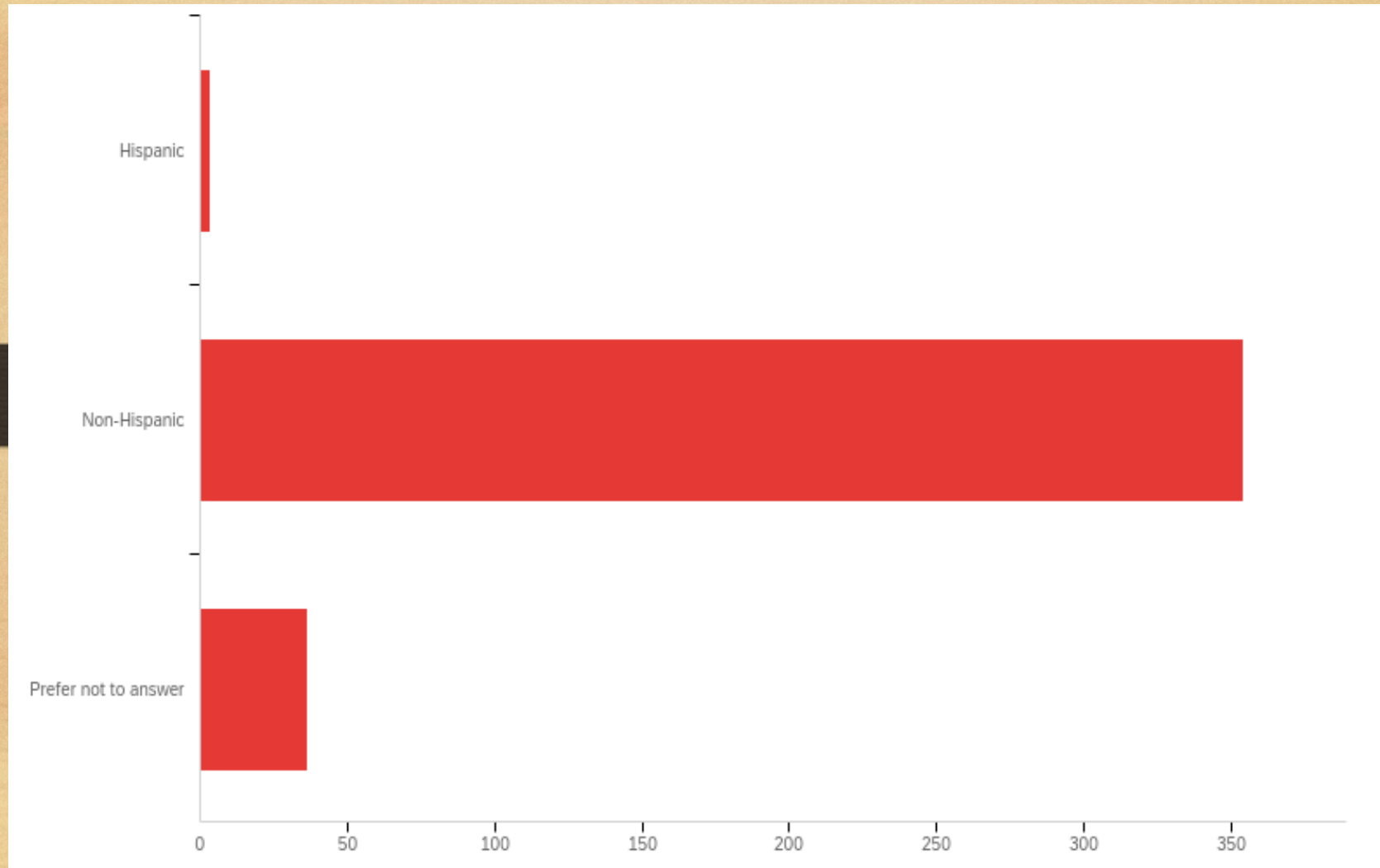
Male = 46 respondents

Total = 405

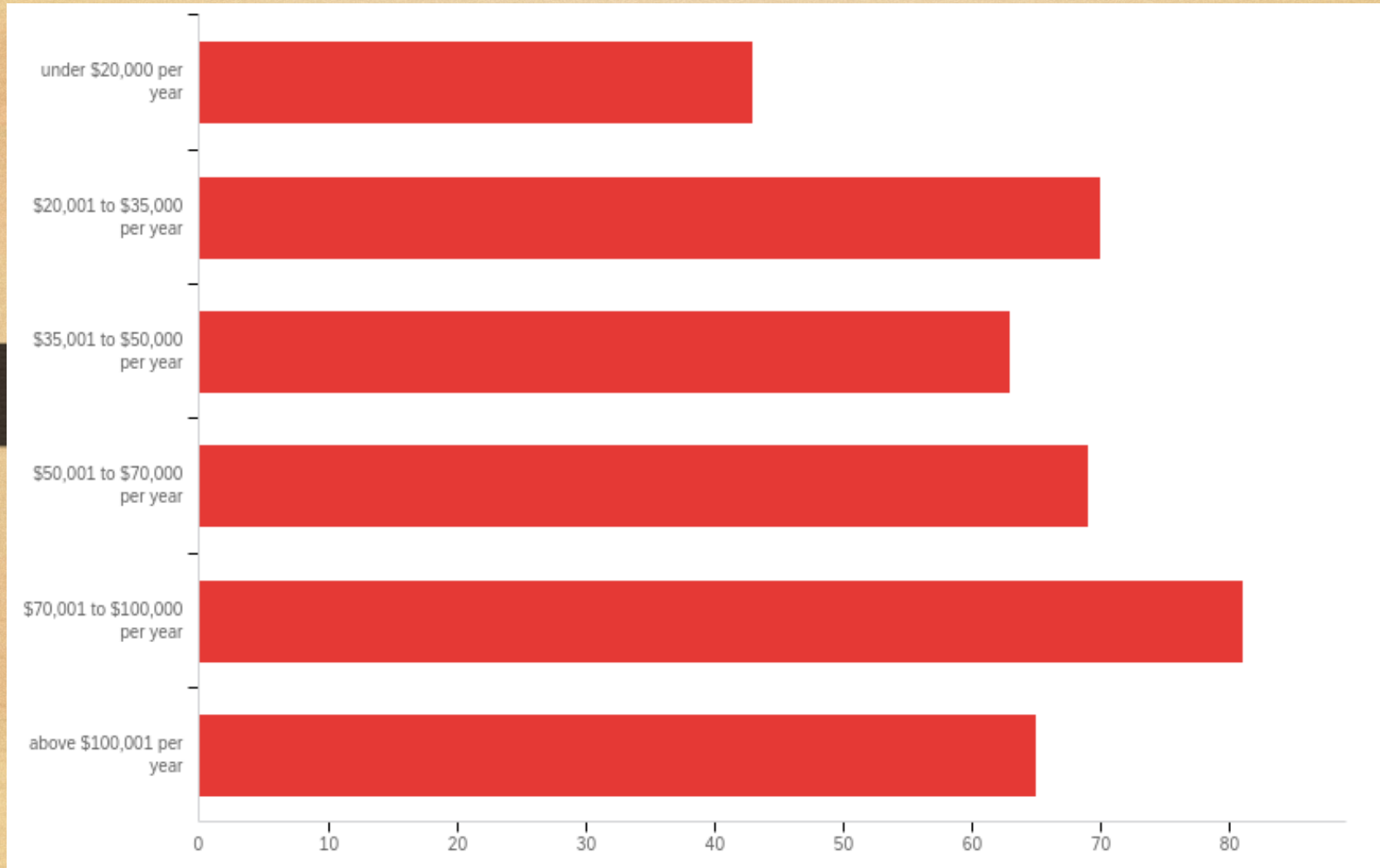
Which race best describes you?



Ethnicity?



What is your total household income?

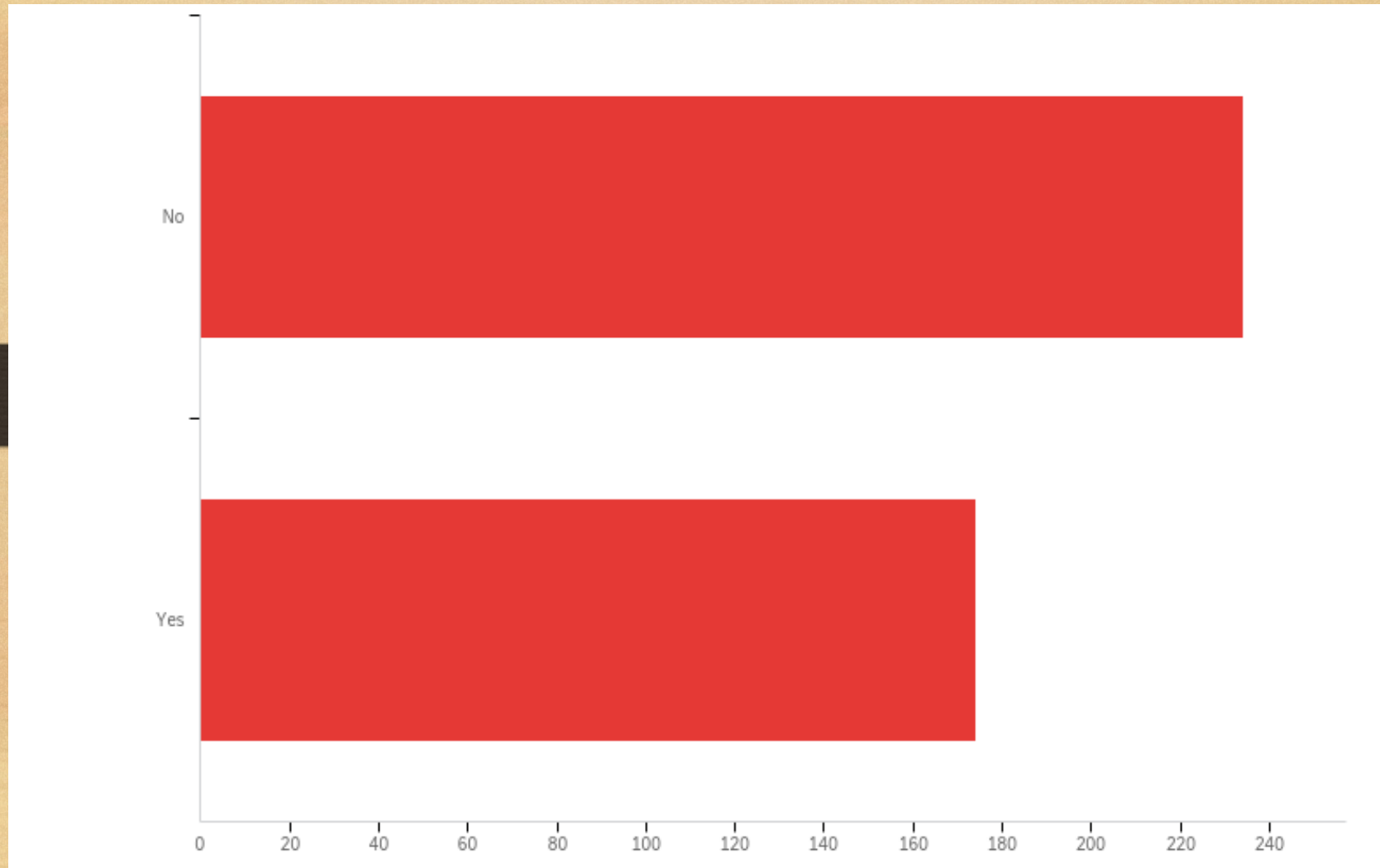


What is the total number of people living in your home?

Family Size	Responses
-------------	-----------

- | | |
|------|-----|
| • 1 | 35 |
| • 2 | 111 |
| • 3 | 65 |
| • 4 | 60 |
| • 5 | 26 |
| • 6 | 31 |
| • 7 | 4 |
| • 8+ | 9 |

Do you have children under 18 living in your home?



Do you have anything else you would like to say about the closing of, or need for, grocery stores in Greene County?

- “Was, still am devastated. Not only lost the ability to conveniently purchase groceries once or twice per week, but costs more to travel to other stores”
- “We lost the added convenience to help family, neighbors and friends (elderly/handicapped)...”
- “Need more places that accept SNAP and WIC for those who need it locally.”
- “This has effected our local economy and jobs.”
- “I’m tired of driving far to get groceries.”
- “Been hard to adapt. Spending more money on gas.”

Contact: Jennifer Russell, perica@illinois.edu for the comprehensive list of survey responses.

End of Survey Results

For questions or access to comprehensive data:

Jennifer Russell

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