Greene County Grocery Survey Report

October 28, 2021

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Community & Economic Development Educator
Serving Greene, Calhoun, Jersey, Morgan, Scott & Cass
Which grocery store closure has impacted you the most?

- Kroger - Carrollton location
- Kroger - White Hall location
- IGA - Carrollton location
- No Impact
How did the closing of the Carrollton Kroger impact your ability to get the groceries you need?
What did you like most about the Carrollton Kroger?

1. Convenience
2. Location
3. Fresh Produce
4. Price, Sales
5. Meat
What did you purchase on a regular basis from the Carrollton Kroger? Check all that apply.
How did the closing of the White Hall Kroger impact your ability to get the groceries you need?
What did you like most about the White Hall Kroger?

1. Convenience
2. Prices, Sales
3. Meat
4. Close to Home
5. Fresh Produce
What did you purchase on a regular basis from the White Hall Kroger? Check all that apply
How did the closing of the Carrollton IGA impact your ability to get the groceries you need?
What did you like most about the Carrollton IGA?

1. Meat
2. Deli
3. Local
What did you purchase on a regular basis from the Carrollton IGA? Check all that apply
If Kroger and IGA caused no impact to you, where did you shop during the years they were open? Please fill in name of store and town where it is located.

- Meehan's
- Walmart
- Jacksonville
- Jerseyville
- Springfield
- Aldi
- Meijer
- Schwan's
What did you purchase on a regular basis from the store you listed above? Check all that apply.
Where are you shopping now? Please check all that apply.

- Meehan's IGA in Sikeston
- Dollar General, Dollar Tree, or Kmart
- Sinclair's in Jerseyville
- Hanson's Meat in Jerseyville
- Northside in Hardin
- County Market in Jacksonville
- Walmart in Jacksonville
- A discount grocery store (Aldi)
- Great Scott! in Winchester
- Online meal services (Freshly, HelloFresh, BlueApron)
- Farmer's Markets or other roadside markets, CSA's, Meals on Wheels
- Costco, Sam's Club
- Local gas stations
- Triple J Roadhouse
- Other
Where are you shopping now? Please check all that apply.

Other Locations include:

- Schnuck’s Godfrey
- Imperfect Foods delivery
- Carlinville Walmart
- Schwan’s
- Save a Lot Pittsfield.
- Meijer
- Target
- Aldi in Alton
- Ruler Food Godfrey, IL
- Sam’s
- County Markey, Girard/ Walmart Carlinville
- Dollar General Roodhouse and White Hall
- We bought a third of a cow a few months ago and buying on order.
- Edwardsville
- HYVEE
- Walmart Godfrey
- Outlaw liquors
- DOROTHY’S MARKET in Mt Sterling, IL
- Curbside pickup Walmart, Jacksonville
What would you still like to be able to purchase locally? Please check all that apply.

- meat
- dairy
- produce
- canned goods
- frozen foods
- snacks
- breads/cereals
- spices/baking goods
- infant foods/formula
- toiletries
- household supplies
- alcohol
- pet food/supplies food for specific dietary needs (i.e., gluten free or low fat)
- prepared foods
- Other
How often does your household get groceries from:

<table>
<thead>
<tr>
<th>#</th>
<th>Question</th>
<th>Never</th>
<th>Rarely</th>
<th>Sometimes</th>
<th>Usually</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Large Retail Store</td>
<td>1.66%</td>
<td>9.74%</td>
<td>31.83%</td>
<td>56.77%</td>
<td>421</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Conventional grocery chain (i.e., Schnucks or Dierbergs)</td>
<td>40.14%</td>
<td>25.65%</td>
<td>23.52%</td>
<td>10.69%</td>
<td>421</td>
</tr>
<tr>
<td>3</td>
<td>Discount grocery chain (i.e., Aldi or Ruler Foods)</td>
<td>16.86%</td>
<td>24.70%</td>
<td>37.29%</td>
<td>21.14%</td>
<td>421</td>
</tr>
<tr>
<td>4</td>
<td>Wholesale store (i.e., Costco or Sam's)</td>
<td>54.39%</td>
<td>19.24%</td>
<td>23.28%</td>
<td>3.09%</td>
<td>421</td>
</tr>
</tbody>
</table>
How often does your household get groceries from:

<table>
<thead>
<tr>
<th>#</th>
<th>Question</th>
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<th>Rarely</th>
<th>Sometimes</th>
<th>Usually</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>Independent grocery store (i.e., Sinclair's,)</td>
<td>27.32%</td>
<td>19.24%</td>
<td>37.77%</td>
<td>15.68%</td>
<td>421</td>
</tr>
<tr>
<td>6</td>
<td>Local deli or butcher shop (i.e., Hansen's or similar)</td>
<td>32.07%</td>
<td>32.30%</td>
<td>31.12%</td>
<td>4.51%</td>
<td>421</td>
</tr>
<tr>
<td>7</td>
<td>Farmer's Markets, farm stands, or a community garden</td>
<td>27.55%</td>
<td>38.48%</td>
<td>30.88%</td>
<td>3.09%</td>
<td>421</td>
</tr>
<tr>
<td>8</td>
<td>Convenience stores (i.e., Casey's, Buck's Crossing)</td>
<td>33.25%</td>
<td>29.45%</td>
<td>29.69%</td>
<td>7.60%</td>
<td>421</td>
</tr>
</tbody>
</table>
How often does your household get groceries from:

<table>
<thead>
<tr>
<th>#</th>
<th>Question</th>
<th>Never</th>
<th>Rarely</th>
<th>Sometimes</th>
<th>Usually</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>Dollar stores (i.e., Dollar General, Dollar Tree)</td>
<td>5.70%</td>
<td>15.68%</td>
<td>50.83%</td>
<td>27.79%</td>
<td>421</td>
</tr>
<tr>
<td>10</td>
<td>Food pantry</td>
<td>90.02%</td>
<td>4.51%</td>
<td>4.04%</td>
<td>1.43%</td>
<td>421</td>
</tr>
<tr>
<td>11</td>
<td>Online</td>
<td>49.17%</td>
<td>19.95%</td>
<td>26.60%</td>
<td>4.28%</td>
<td>421</td>
</tr>
</tbody>
</table>
Typically, how do you get your groceries?

<table>
<thead>
<tr>
<th>#</th>
<th>Answer</th>
<th>%</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Walk</td>
<td>0.48%</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>Ride my bike</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>3</td>
<td>Drive my own vehicle</td>
<td>92.16%</td>
<td>388</td>
</tr>
<tr>
<td>4</td>
<td>Use public transportation (Tri-County Transit)</td>
<td>0.24%</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>Secure rides with friends or family</td>
<td>3.33%</td>
<td>14</td>
</tr>
<tr>
<td>6</td>
<td>A home delivery service and/or shop online</td>
<td>1.43%</td>
<td>6</td>
</tr>
<tr>
<td>8</td>
<td>My family picks up groceries for me</td>
<td>2.38%</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>100%</td>
<td>421</td>
</tr>
</tbody>
</table>
There are other options for groceries in your area. Do you know about them?

<table>
<thead>
<tr>
<th>#</th>
<th>Question</th>
<th>Never heard of it</th>
<th>Don't Use</th>
<th>Use it or Plan to</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Meehan's Greenfield</td>
<td>2.61%</td>
<td>62.47%</td>
<td>34.92%</td>
<td>147</td>
</tr>
<tr>
<td>2</td>
<td>Triple J Meats</td>
<td>11.88%</td>
<td>50.12%</td>
<td>38.00%</td>
<td>160</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Lettuce Serve You&quot; Facebook Group</td>
<td>51.07%</td>
<td>47.03%</td>
<td>1.90%</td>
<td>8</td>
</tr>
<tr>
<td>4</td>
<td>Carrollton Community Garden - IL</td>
<td>30.64%</td>
<td>63.42%</td>
<td>5.94%</td>
<td>25</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Reaching out to help Others&quot; Facebook Group</td>
<td>54.63%</td>
<td>43.71%</td>
<td>1.66%</td>
<td>7</td>
</tr>
</tbody>
</table>
How important is it that the place where your household gets groceries...

<table>
<thead>
<tr>
<th></th>
<th>Question</th>
<th>Not important</th>
<th>Somewhat important</th>
<th>Very important</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>is close to your home?</td>
<td>1.19%</td>
<td>24.70%</td>
<td>74.11%</td>
<td>421</td>
</tr>
<tr>
<td>2</td>
<td>is easily handicapped accessible?</td>
<td>38.48%</td>
<td>34.44%</td>
<td>27.08%</td>
<td>421</td>
</tr>
<tr>
<td>3</td>
<td>is open earlier than regular business hours?</td>
<td>47.27%</td>
<td>35.39%</td>
<td>17.34%</td>
<td>421</td>
</tr>
<tr>
<td>4</td>
<td>is open later than regular business hours?</td>
<td>27.79%</td>
<td>41.81%</td>
<td>30.40%</td>
<td>421</td>
</tr>
<tr>
<td>5</td>
<td>is a regular grocery (and not just a convenience store)?</td>
<td>3.33%</td>
<td>15.20%</td>
<td>81.47%</td>
<td>421</td>
</tr>
<tr>
<td>6</td>
<td>accepts SNAP or WIC benefits?</td>
<td>59.14%</td>
<td>16.15%</td>
<td>24.70%</td>
<td>421</td>
</tr>
</tbody>
</table>
What is your Zip code?
What is your age?
What is your gender?

Female = 359 respondents
Male = 46 respondents
Total = 405
Which race best describes you?
Ethnicity?
What is your total household income?
What is the total number of people living in your home?

<table>
<thead>
<tr>
<th>Family Size</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>35</td>
</tr>
<tr>
<td>2</td>
<td>111</td>
</tr>
<tr>
<td>3</td>
<td>65</td>
</tr>
<tr>
<td>4</td>
<td>60</td>
</tr>
<tr>
<td>5</td>
<td>26</td>
</tr>
<tr>
<td>6</td>
<td>31</td>
</tr>
<tr>
<td>7</td>
<td>4</td>
</tr>
<tr>
<td>8+</td>
<td>9</td>
</tr>
</tbody>
</table>
Do you have children under 18 living in your home?
Do you have anything else you would like to say about the closing of, or need for, grocery stores in Greene County?

- “Was, still am devastated. Not only lost the ability to conveniently purchase groceries once or twice per week, but costs more to travel to other stores”

- “We lost the added convenience to help family, neighbors and friends (elderly/handicapped)…”

- “Need more places that accept SNAP and WIC for those who need it locally.”

- “This has effected our local economy and jobs.”

- “I’m tired of driving far to get groceries.”

- “Been hard to adapt. Spending more money on gas.”

Contact: Jennifer Russell, perica@illinois.edu for the comprehensive list of survey responses.
End of Survey Results

For questions or access to comprehensive data:
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perica@illinois.edu or 618-980-0710